

# Thank You for Joining!

Stakeholder Comment Period: 5:00 p.m. - 6:00 p.m.

SPARK Session: 6:00 p.m. - 7:30 p.m.



*SPARK Session #6 (Corporate Social Responsibility)*



# SPARK Sessions Recording Disclaimer



The Department of Cannabis Regulation (DCR) is recording this meeting by audio and visual means. By continuing with this meeting, you consent to this recording and acknowledge that the Department of Cannabis Regulation owns the recording and may use or reproduce it in any manner it deems necessary. If you do not consent to being recorded, please discontinue your participation in this meeting.



Stakeholder Comment Period  
5:00 p.m. - 6:00 p.m.

# Stakeholder Comment Period

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Raise your hand (or use \*9 if calling from a phone) to provide stakeholder comment.

Feel free to state your name, if interested.

Participants have two (2) minutes to speak.

Participants are allowed to speak once per Stakeholder Comment Period.

Comment collection and not an engagement method.

Comments must remain on topic.



# SEED Grant Program Lunch and Learn



Please join DCR and Elevate Impact LA for a SEED Grant Program Lunch and Learn on Thursday, June 10, 2021 from 12:00 p.m. - 1:30 p.m.! The team from Elevate Impact LA will walk participants through each step of the application, provide feedback on grant assessment documents and answer questions.



# SEED



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CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS**  
REGULATION

## REMINDER

### Upcoming:

Cannabis Regulation  
Commission Meeting

Thursday, June 17, 2021

Begins at 2:00 p.m.

Access via DCR homepage, or  
Cannabis Regulation  
Commission menu.





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## SPARK Virtual Meeting Room Now Available!

- RSVP for future SPARK Sessions.
- Watch past SPARK Sessions.
- Utilize SPARK Resource Station.
- Take a SPARK Survey.
- Provide feedback in the SPARK Comment Box.



Access the Virtual Meeting Room  
from the DCR website's SPARK  
landing page.



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# Stakeholder Comment Period

## 5:00 p.m. - 6:00 p.m.



## Sign-Up for the SPARK Email List!

Get all the latest SPARK news, direct access to the Virtual Meeting Room and additional updates from DCR.

Sign-up link on the SPARK Landing Page on the DCR website.

A screenshot of the SPARK landing page on the City of Los Angeles Department of Cannabis Regulation website. The page features the DCR logo, navigation links for 'Alert', 'Services', and 'Directory', and a large 'SPARK' title with a cannabis leaf icon. Below the title, it says 'Enter the SPARK Virtual Meeting Room to provide DCR with feedback and input that will help us shape the future of cannabis policy and programs here in Los Angeles.' and a 'Coming Soon!' button.

LOS ANGELES

Alert Services Directory

CITY OF LOS ANGELES DEPARTMENT OF CANNABIS REGULATION

SPARK

Enter the SPARK Virtual Meeting Room to provide DCR with feedback and input that will help us shape the future of cannabis policy and programs here in Los Angeles.

Coming Soon!

A screenshot of the SPARK landing page content, showing the 'AVAILABLE NOW!' section. It includes the SPARK logo, a paragraph about the DCR's commitment to community engagement, a list of SPARK STATIONS (Sessions, Resource, Surveys, Comment Box), and a call to action to sign up for email updates, which is highlighted with a red box.

AVAILABLE NOW!

SPARK

The Department of Cannabis Regulation (DCR) is dedicated to engaging with community members to better serve them and meet their needs. Throughout the next few months, DCR will be engaging with members of the community through an interactive and informative citywide outreach campaign named, SPARK.

SPARK is a multifaceted program that lets community members engage with DCR through a variety of methods, including virtual events, comments, surveys and informational collateral. Enter the [Virtual Meeting Room](#) or use the links below to learn more about different SPARK STATIONS:

- SPARK SESSIONS: A series of virtual events led by local leaders and stakeholders focused on different topics each session. Topics include Licensing and Regulation, the Social Equity Program, Corporate Social Responsibility, and Community Impact.
- SPARK RESOURCE: Information stations that include relevant Fact Sheets and FAQs about DCR, our programs, policies, and general cannabis activity information.
- SPARK SURVEYS: Substantive surveys will provide us with direct feedback from all of you on current policies and programs and ways we can improve upon certain services.
- SPARK COMMENT BOX: A community comment box that allows anyone to provide feedback on 'all things cannabis' in the community.

Community participation is vital to the growth and development of our City's services, policies, and programs. Through SPARK, communities can share input that will help inform the Department of Cannabis Regulation as we make future cannabis policy and programming recommendations to the Mayor and City Council. We look forward to seeing you SPARK change in our community.

SPARK SESSIONS Calendar  
Next SPARK SESSION, Saturday, May 8, 2021 (Social Equity Program).  
Stakeholder Comment Period: 9:00 a.m. - 10:00 a.m.  
Session Time: 10:00 a.m. - 11:00 a.m.

SPARK COMMENT BOX  
Available through June 30, 2021!

Get SPARK Email Updates!  
Stay Connected to SPARK!



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CITY OF LOS ANGELES DEPARTMENT OF™  
**CANNABIS**  
REGULATION

### City of Los Angeles Complaint Portal

- Complaints about unlicensed or illegal commercial cannabis activity
- Complaints about licensed commercial cannabis activity that you are concerned may be happening in an unlawful or unsafe manner
- Non-emergency communications with the Los Angeles Police Department about cannabis or cannabis-related activities. If this is an emergency please call 9-1-1.





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# Finding an Authorized Retailer



The State of California has a California Cannabis Portal to do searches for locations licensed by the state.

Be sure to check out the Bureau of Cannabis Control “Get #weedwise” campaign, which aims to educate consumers about the risks associated with purchasing and using unlicensed cannabis, and increase awareness of the benefits of licensure.

An advertisement for the "Get #weedwise" campaign. The top part shows a person's hand holding a smartphone that is scanning a QR code on a license. The license has the text "Scan to verify this license." and a QR code. The background is a blurred indoor setting. The bottom part of the advertisement has a teal background with white text.

**Get #weedwise**

Scan to verify this license.

**SCAN OUR QR CODE TO CHECK OUR LICENSE STATUS**

You can also check [CApotcheck.com](https://www.cpotcheck.com) to verify we are licensed and our cannabis is legal



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# Welcome and Introduction(s)



# SPARK Updates



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**



Collect Feedback



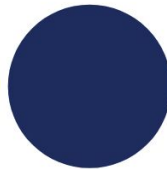
Analyze Feedback



Create Report



Develop / Present  
Recommendations



Action by Council &  
Council Committee(s)



# Staying Connected to SPARK!



The next SPARK SESSION will be held Tuesday, June 8, 2021 (Social Equity Program)

- Stakeholder Comment Period: 5:00 p.m. - 6:00 p.m.
- **SPARK Session #7: 6:00 p.m. - 7:30 p.m.**
- RSVP available in Virtual Meeting Room.

## SPARK Upcoming Sessions

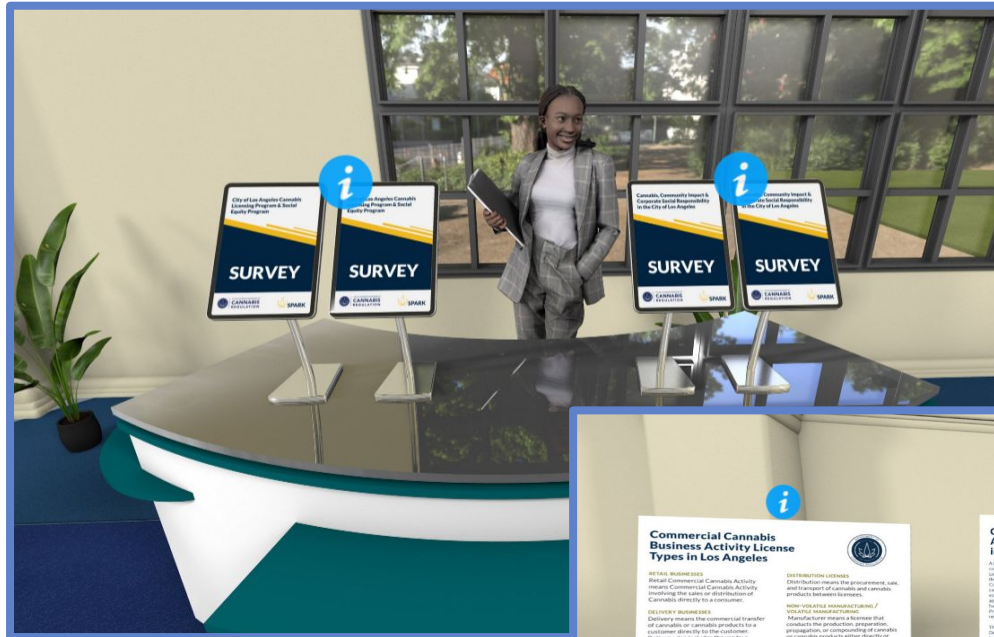
EVENT	DAY	DATE	STAKEHOLDER COMMENT PERIOD	TIME
SPARK Session (Corporate Social Responsibility)	THURSDAY	6/3/2021	5 P.M. - 6 P.M.	6 P.M. - 7:30 P.M.
SPARK Session (Social Equity Program)	TUESDAY	6/8/2021	5 P.M. - 6 P.M.	6 P.M. - 7:30 P.M.
SPARK Session (Community Impact)	SATURDAY	6/12/2021	9 A.M. - 10 A.M.	10 A.M. - 11:30 A.M.



# Staying Connected to SPARK!



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**



**Commercial Cannabis Business Activity License Types in Los Angeles**

**Commercial Cannabis Application Processing in the City of Los Angeles**

**Commercial Cannabis Activity and Corporate Social Responsibility**

The Department of Cannabis Regulation is dedicated to ensuring community engagement, equitable property, and corporate social responsibility within the commercial cannabis industry in Los Angeles. The Cannabis Procedures Ordinance mandates that DCR shall develop criteria and guidelines for Cannabis Corporate Responsibility Reports (Reports).

Prior to the issuance of a License or renewal pursuant to Section 104.12, a Licensee will have to submit a Report to DCR that describes the Licensee's community engagement, corporate philanthropy, relationship with the neighborhood surrounding the Licensee's Business Premises, and compliance with applicable City and State Cannabis laws and regulations within the previous calendar year.

If a Licensee fails to submit the report by the designated deadline, DCR may impose administrative penalties or order corrective action as provided in Section 104.13(b). These reports may be publicly disclosed, including being posted on DCR's website. Community members can provide their feedback on what should be included in a Corporate Social Responsibility Report via a Corporate Social Responsibility Survey or through the Comment section of the Virtual Meeting Room.



# Welcome and Introduction(s)



**CANNABIS  
REGULATION  
COMMISSION**



# Cannabis Procedures Ordinance



In order to participate in Commercial Cannabis Activity within the City of Los Angeles, both a state license and a local license are required.

The Cannabis Procedures establish the manner in which the Department and Commission are required to process commercial cannabis license applications and further establish requirements of commercial cannabis applicants and licensees.

The Cannabis Procedures authorize the Department and Commission to issue licenses for the following commercial cannabis activity types: cultivation, manufacturing, distribution, testing, retail and delivery.

The City of Los Angeles also established a Licensing and Social Equity Program that enumerates various restrictions related to licensing and application processing.



# Department of Cannabis Regulation (DCR)



The Department of Cannabis Regulation (DCR) is responsible for administering the commercial cannabis licensing and regulatory program established by the Los Angeles City Council. Specifically, DCR processes all applications for commercial cannabis licenses in the City of Los Angeles, makes licensing decisions or licensing recommendations to the Cannabis Regulation Commission, and regulates the operations of licensed commercial cannabis businesses in the City. In addition, DCR manages the City's Social Equity Program and is charged with the development of Corporate Social Responsibility Reporting requirements for licensed cannabis businesses.



# Social Equity Program



The Mission of the Social Equity Program is “to promote equitable ownership and employment opportunities in the cannabis industry in order to decrease disparities in life outcomes for marginalized communities, and to address the disproportionate impacts of the War on Drugs in those communities.”



# Social Equity Program



## Social Equity Program Benefits and Resources

- Eligibility Verification
  - Individual Verification
  - Entity Verification (Equity Share Compliance)
- Priority Application Processing
- Business, Licensing, and Compliance Assistance
- Fee Waiver Program and Fee Deferral Program
- SEED Grant Program
- Pro Bono Legal Services





# Corporate Social Responsibility



CITY OF LOS ANGELES DEPARTMENT OF™  
**CANNABIS**  
**REGULATION**

The Department of Cannabis Regulation is dedicated to ensuring community engagement, equity, and corporate social responsibility within the commercial cannabis industry in Los Angeles. The Cannabis Procedures Ordinance requires DCR to develop criteria and guidelines for Cannabis Corporate Responsibility Reports (Report).

- ❖ SPARK will help inform criteria and guidelines for CSR Reports.
- ❖ DCR will post criteria and guidelines on its website.
- ❖ CSR reports once submitted will be available on DCR's website.



# SPARK Session Breakout Rooms

# Corporate Social Responsibility



**POLL QUESTION:** How familiar are you with the term “Corporate Social Responsibility”?

- A. Very familiar
- B. Somewhat familiar
- C. Neutral
- D. Somewhat Unfamiliar
- E. Very Unfamiliar



# Corporate Social Responsibility



**POLL QUESTION:** In your opinion, how important is Corporate Social Responsibility?

- A. Very important
- B. Somewhat important
- C. Neutral
- D. Not important
- E. Not important at all
- F. Unsure



# Corporate Social Responsibility



**POLL QUESTION:** Which of the following issue areas are important for a cannabis business's corporate social responsibility policy? Please select all that apply.

- A. Youth access and prevention
- B. Medical Programs / Patient access
- C. Diversity and inclusion
- D. Equity - Identifying and eliminating cannabis related disparities and addressing the harms of the war on drugs
- E. Local engagement / volunteering
- F. Environmental practices
- G. Labor and workforce policies



# SPARK Session Breakout Rooms Guidelines



To foster an inclusive environment during our breakout rooms, we are asking attendees to observe the following guidelines:

- DCR representatives are in rooms to present information to \*SPARK\* discussion and comments. No specific licensing or application questions will be answered.
- Use the Raise Hand function (or \*9 on phone) to make a comment.
- Keep comments and recommendations on topic to the prompt / question.
- Allow time for others to provide feedback on each prompt.
- Use Chat Box to respond if you do not want to speak on a prompt.



# SPARK Session Breakout Room:

## Topic 1

# Corporate Social Responsibility



The Department of Cannabis Regulation is dedicated to ensuring community engagement, equitable property, and corporate social responsibility within the commercial cannabis industry in Los Angeles. The Cannabis Procedures Ordinance mandates that DCR shall develop criteria and guidelines for Cannabis Corporate Responsibility Reports (Report).





# Corporate Social Responsibility



From [Forbes Magazine](#):

*“Cannabis businesses are in a unique position to showcase what a socially responsible industry could look like.”*



# SPARK Session Breakout Room: Topic 1 Whiteboard

# SPARK Session Breakout Room:

## Topic 2

# SPARK Session Breakout Room: Topic 2 Whiteboard

# SPARK Session Breakout Room:

## Topic 3

# SPARK Session Breakout Room: Topic 3 Whiteboard

# SPARK Session Breakout Room:

## Topic 4

# SPARK Session Breakout Room: Topic 4 Whiteboard



# SPARK Session Breakout Room:

## Topic 5

# SPARK Session Breakout Room:

## Topic 5 Whiteboard

SPARK Session Breakout Rooms  
End.

# Corporate Social Responsibility



**POLL QUESTION:** Which of the following disparities should the legal cannabis industry in the City of Los Angeles seek to address through Corporate Social Responsibility Initiatives? Please select all that apply.

- a. Housing
- b. Employment
- c. Education
- d. Health
- e. Criminal Justice & Re-Entry



# Corporate Social Responsibility

**POLL QUESTION:** Would a cannabis business's Corporate Social Responsibility policy have an influence on how you felt about the business being located in or near your community?

- A. Yes
- B. No
- C. Unsure



# Staying Connected to SPARK!

## SPARK Sessions



The next **SPARK SESSION** will be held Tuesday, June 8, 2021 (Social Equity Program)

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# Staying Connected to SPARK! Virtual Meeting Room



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

## SPARK VIRTUAL MEETING ROOM!



### Commercial Cannabis Business Activity License Types in Los Angeles

**RETAIL BUSINESS LICENSE**  
Retail Commercial Cannabis Activity means Commercial Cannabis Activity involving the sale or distribution of Cannabis directly to a consumer.

**DELIVERY BUSINESS LICENSE**  
Delivery means the commercial transfer of cannabis or cannabis-like products to a customer directly to the customer. Delivery also includes the use of a retailer of any technology platform.

**PROCESS LABORATORY**  
Testing laboratory means a laboratory, facility or entity that tests the efficacy or performs tests of cannabis or cannabis-like products and that is accredited by an approved testing method, independent of the manufacturer of the cannabis or cannabis-like product.

**MANUFACTURING**  
Manufacturing means a location where cannabis is processed, packaged, stored, or otherwise prepared for distribution or sale to a consumer.

**CULTIVATION**  
Cultivation means a location where cannabis is grown, harvested, dried, cured, grafted, or removed or a location where any combination of these activities occurs.

### Commercial Cannabis Application Processing in the City of Los Angeles

A final license is only valid if the applicant has submitted all required information to the Department and the Department has issued a final license. The license is only valid if the applicant has submitted all required information to the Department and the Department has issued a final license.

**SPARK**

License Type	Application Processing	Issuance
Retail	10-15 Business Days	10-15 Business Days
Delivery	10-15 Business Days	10-15 Business Days
Manufacturing	10-15 Business Days	10-15 Business Days
Cultivation	10-15 Business Days	10-15 Business Days
Processing	10-15 Business Days	10-15 Business Days

### Commercial Cannabis Activity and Corporate Social Responsibility

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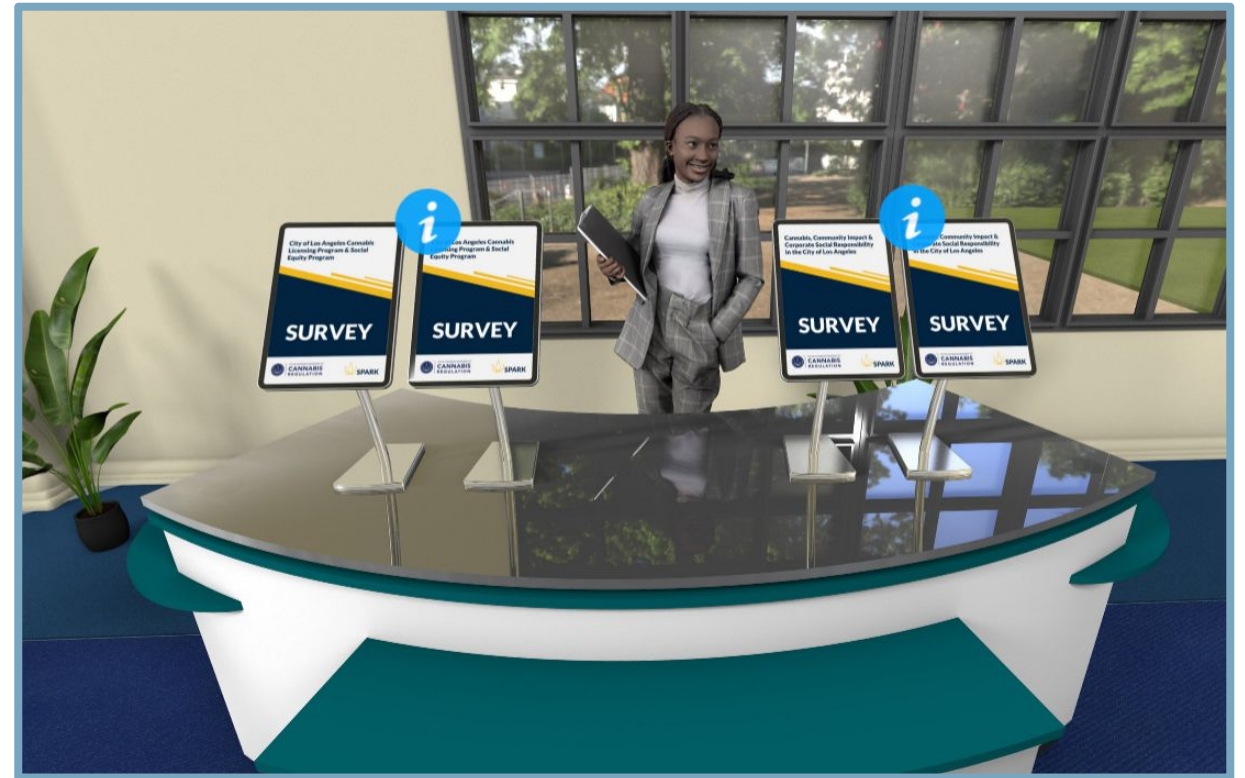
# Staying Connected to SPARK!

## SPARK Surveys



**SPARK SURVEYS** are substantive surveys on specific topics DCR is seeking community feedback on including Licensing and Regulation, the Social Equity Program, Corporate Social Responsibility, and Community Impact.

These surveys will provide DCR with direct feedback from all participants on existing policies and programs and ways we can expand services and programs.



**SPARK SURVEYS** will be available through **June 30, 2021.**

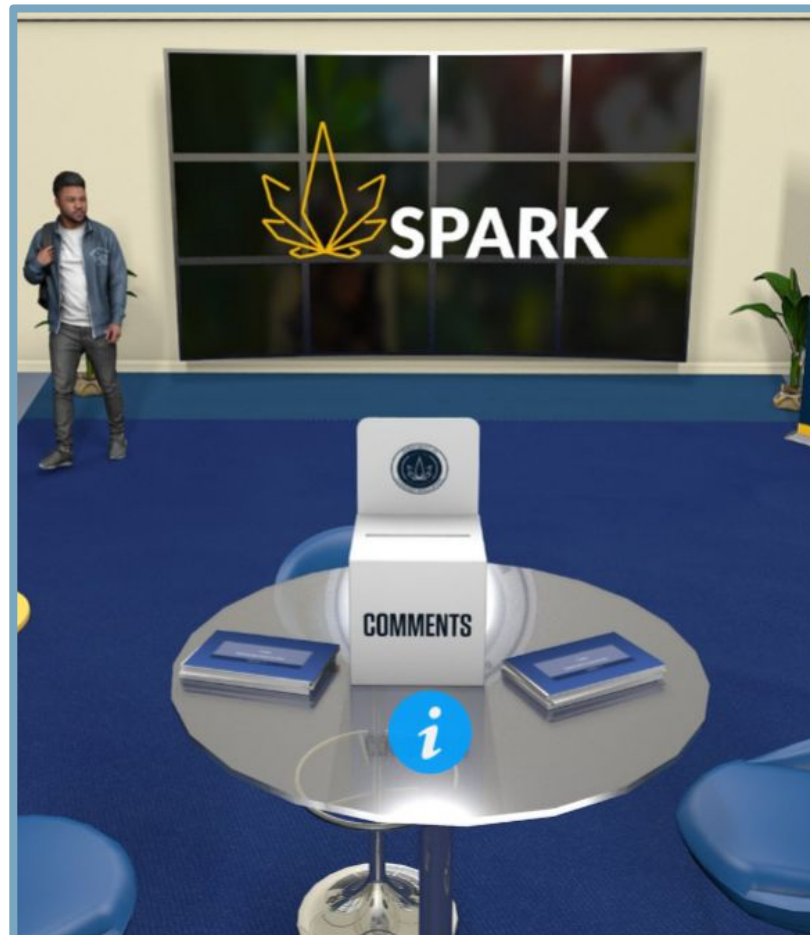




# Staying Connected to SPARK! SPARK Comment Box

The **SPARK COMMENT BOX** is a comment collection box that allows members of the community and stakeholders to submit feedback to DCR. Responses can be up to 250 words.

The **SPARK COMMENT BOX** is available through June 30, 2021.



# Staying Connected to SPARK!



SPARK Virtual Meeting Room

DCR Website

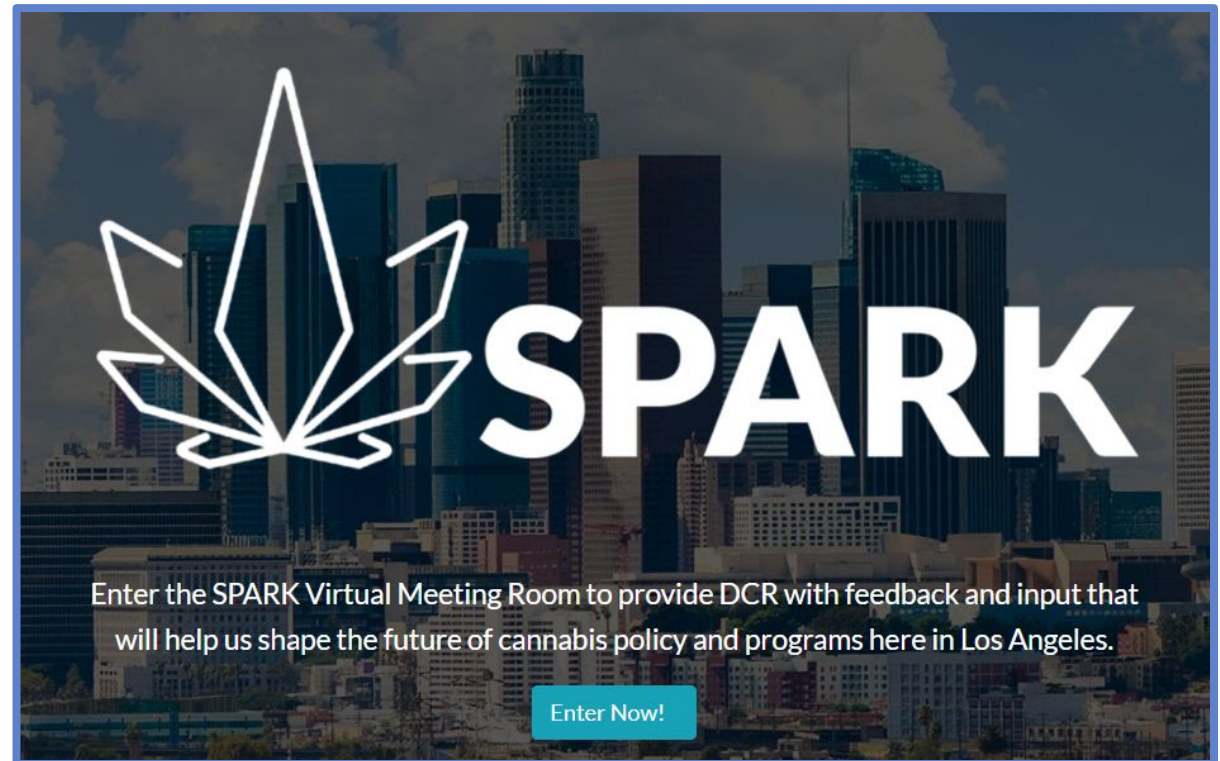
DCR Email Blast

SPARK Comment Box

SPARK Surveys

SPARK Sessions

**\*NEW\*** Email List



# SPARK Session Breakout Rooms Session Share!

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# SEED



# Closing Remarks

