

**CITY OF LOS ANGELES  
CANNABIS REGULATION COMMISSION  
MEETING MINUTES  
THURSDAY, AUGUST 19, 2021  
VIA TELECONFERENCE**

MINUTES OF THE CANNABIS REGULATION COMMISSION HEREIN ARE REPORTED IN ACTION FORMAT. THE ENTIRE DISCUSSION RELATED TO EACH ITEM IS ACCESSIBLE IN AUDIO FORMAT ONLINE AT <https://cannabis.lacity.org/> TO LISTEN TO THE AUDIO FILE: UNDER **ABOUT, CANNABIS REGULATION COMMISSION** SELECT **COMMISSION MEETINGS**, SCROLL DOWN TO LOCATE COMMISSION MEETING DATE AND SELECT MEETING AUDIO.

The meeting was called to order at 2:05 p.m. with Commissioners Ahn, Mason, and Villa virtually in attendance via Zoom.

Also attending the meeting via Zoom were, Cat Packer, Executive Director; Jason Killeen, Assistant Executive Director; Dr. Imani Brown, Social Equity Program Director; Rayna Plummer, Public Relations Specialist; Taylor Wagniere, Deputy City Attorney; Ernesto Morales, North Star Alliances CEO; Dale Sky Jones, Chancellor of Oaksterdam University; Brad Rowe, Los Angeles Metropolitan Churches Representative; Connie Sparks, Wadeco Business Center CEO; Bob Pohlman, High Demand Development President; Paula Groves, Elevate Impact L.A. CEO; Josie Trevizo, Commission Executive Assistant; and Osmara Valencia, Administrative Clerk.

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**GENERAL PUBLIC COMMENT AND  
SINGLE OR MULTIPLE AGENDA ITEM**

General Public Comment and Single or Multiple Agenda Item were taken together. Several members of the public addressed the Commission telephonically.

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**ITEM NO. 1**

**COMMISSION BUSINESS**

- **Advance Calendar:** There were no requests from the Commission.
- **Approval of Minutes:** Commissioner Villa moved to approve the minutes of July 15, 2021. The motion was seconded by Commissioner Mason and the vote proceeded as follows:

Moved: Villa  
Second: Mason  
Ayes: Ahn  
Vote: 3 – 0

**MOTION PASSED**

- **Commission Announcements and Updates:** There were no announcements or updates from the Commission.
- **Future Agenda Requests:** There were no agenda items requested for a future agenda.

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**ITEM NO. 2**

**EXECUTIVE DIRECTOR'S REPORT**

Cat Packer, Executive Director and DCR staff reported on the status of the City's cannabis licensing and regulatory program, which included a summary of DCR activities since the last meeting of the Cannabis Regulation Commission.

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**ITEM NO. 3**

**SPARK PROGRAM**

Rayna Plummer, Public Relations Specialist reported on DCR's interactive citywide outreach campaign, SPARK, administered in partnership with MBI Media.

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**ITEM NO. 4**

**BUSINESS, LICENSING AND COMPLIANCE ASSISTANCE PROGRAM**

Dr. Imani Brown, Social Equity Program Director in partnership with the following vendors Ernesto Morales, North Star Alliances CEO; Dale Sky Jones, Chancellor of Oaksterdam University; Brad Rowe, Los Angeles Metropolitan Churches Technology and Policy Media Consultant; Connie Sparks, Wadeco Business Center CEO; and Bob Pohlman, High Demand Development President provided a report and overview on DCR's Business, Licensing and Compliance (BLC) Assistance programming and curriculum development including:

- GROW 2021: Virtual Cannabis Career Fair - Saturday August 21, 2021 from 10:00 am - 4:00 pm
- Inaugural Los Angeles Cannabis Tech Week - August 24 - August 26 from 6:00 pm - 9:00pm

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**ITEM NO. 5**

**SEED GRANT PROGRAM**

Dr. Imani Brown, Social Equity Program Director and Paula Groves, Elevate Impact LA CEO provided a report on the status of the Social Equity Entrepreneur Development (SEED) Grant program in partnership with Elevate Impact LA.

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There being no further business before the Cannabis Regulation Commission, the Commission President adjourned the meeting at 4:47 p.m.



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Robert Ahn, President  
Cannabis Regulation Commission



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Josie Trevizo, Commission Executive Assistant  
Cannabis Regulation Commission

**ADOPTED**  
City of Los Angeles  
September 16, 2021  
CANNABIS REGULATION  
COMMISSION