

Department of Cannabis Regulation
Phase 3 Retail Round 2 Registration
Technical Assistance Webinar #3



Presentation for:

Prospective or verified Social Equity Individual Applicants (SEIA)
Pursuant to Los Angeles Municipal Code sec. 104.06.1(c)(2)

September 28, 2022

What is Technical Assistance ?



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Technical assistance is the Department of Cannabis Regulation's (DCR) process of providing targeted support to a group of stakeholders. Common types of technical assistance include, but is not limited to, webinars, virtual training, email exchanges, or phone calls.

Pursuant to Los Angeles Municipal Code (LAMC) section 104.06.1(c), DCR must make technical assistance available to prospective or verified Social Equity Individual Applicants for a period of at least 45 days before opening the lottery registration period.

- DCR formally made technical assistance available on Wednesday, August 31, 2022.
- DCR will hold four Technical Assistance webinars during this required period.
- Tonight's webinar is our third Technical Assistance webinar.

Technical Assistance Schedule



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

- **Technical Assistance Webinar #1 (August 31)**: Overview of the lottery and relevant timing considerations if selected, i.e. one year to complete Pre-Application Review, another year to submit an Application, and reminder about the State's provisional license deadline in March 2023.
- **Technical Assistance Webinar #2 (September 14)**: How to proactively prepare for the lottery and/or the application process if selected, i.e. overview of the BTRC application process and Legal Entity Record process.
- **Technical Assistance Webinar #3 (September 28)**: Step-by-step instructions on how to register for the lottery.
- **Technical Assistance Webinar #4 (October 12)**: Overview of Webinars 1-3 and open Q&A regarding the Phase 3 Retail Round 2 lottery registration process.

Los Angeles Municipal Code (LAMC) Sec. 104.06.1(c)(1)



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

- The Social Equity Program (SEP) commercial cannabis activity application processing for Type 10 (storefront retailer) Round 2 pursuant to LAMC sec. 104.06.1(c) is commonly referred to as Phase 3 Retail Round 2 (P3RR2).
- Pursuant to LAMC sec. 104.06.1(c)(1), DCR accepted SEIA eligibility verification requests for 60 calendar days from May 26, 2022 to July 25, 2022 at 4:00 P.M. Pacific Time (PT).
- Pursuant to LAMC sec. 104.06.1(c)(1), DCR began the 90 calendar day processing period after 4:00 P.M. Pacific Time (PT) on July 25, 2022. The LAMC mandated processing period may conclude as early as October 23, 2022.

LAMC Sec. 104.06.1(c)



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

- Pursuant to LAMC sec. 104.06.1(c)(1), DCR accepted SEIA eligibility verification requests for 60 calendar days from May 26, 2022 to July 25, 2022 at 4:00 P.M. Pacific Time (PT).
 - All SEIA Eligibility Verification Fees were waived through a State funded grant program.
- DCR began providing technical assistance to prospective and verified SEIAs on August 31, 2022. The minimum 90 day processing period for DCR to determine whether an individual is a SEIA ends on Sunday, October 23, 2022..
 - **DCR's determination is final and not appealable.**
- 30 day lottery registration period for verified SEIAs, as defined in Section 104.20(b).
- After providing at least 15 days notice, DCR may administer a lottery to identify as many SEIAs as there are available Licenses in Community Plan Areas that have not reached Undue Concentration.

2022 SEP Status “Unverified”



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

2022 SEP Status set to “Unverified”



Civic Platform > LADCR

This is a non-production environment. ✕

JK

< Contact: Jason L Killeen

Menu ▾

Save

Reset

View Log

Reports ▾

Help

Contact Detail

Also Known As (0)

Contact Address (2)

Professionals (0)

Contact Relationship (0)

Related Contacts

Conditions (0)

Contact Type Individual Organization

Type *

Individual ▾

Title

Asst Executive Director - Cannabis Regulation

Reference Contact ID

317065261

First Name *

Jason

Middle Name

L

Last Name *

Killeen

SSN

***-**-1111

Legal Entity Name *

FEIN

CA ID Number

2022 SEP Status

Unverified ▾

2019 SEP Status

Not Eligible ▾

LAMC Sec. 104.06.1(c) Communication Type “Unable to Verify”



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Unfortunately, the Department of Cannabis Regulation (DCR) was unable to verify you as a Social Equity Individual Applicant (SEIA) based on the documentation submitted during the verification window that occurred between May 26, 2022 to July 25, 2022. Under Los Angeles Municipal Code section 104.20(b)(1)(i), "Social Equity Individual Applicant" means an individual with two of the following three criteria: a prior California Cannabis Arrest or Conviction, Low-Income and/or ten years' cumulative residency in a Disproportionately Impacted Area. For the purposes of LAMC section 104.06.1(c), "Social Equity Individual Applicant" means an individual with a prior California Cannabis Arrest or Conviction and who also meets one of the following two criteria: (1) Low-Income; or (2) ten years' cumulative residency in a Disproportionately Impacted Area.

The submitted documentation did not meet these requirements. This determination is final and not appealable. You may submit a new SEIA eligibility verification request when the process reopens in the future.

2022 SEP Status “Verified - Individual”



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

2022 SEP Status set to “Verified - Individual”

Accela Civic Platform > LADCR

JK

< Contact: Jason L Killeen



Menu

Save

Reset

View Log

Reports

Help

Contact Detail

Also Known As (0)

Contact Address (2)

Professionals (0)

Contact Relationship (0)

Related Contacts

Conditions (0)

Address (0)

Record List

Contact Type Individual Organization

Type *

Individual

Title

Asst Executive Director - Cannabis Regulation

Reference Contact ID

317065261

First Name *

Jason

Middle Name

L

Last Name *

Killeen

SSN

***-**-1111

Legal Entity Name *

FEIN

CA ID Number

Doing Business As

2022 SEP Status

Verified - Individual

2019 SEP Status

Not Eligible

LAMC Sec. 104.06.1(c) Communication Type “Verified - Individual”



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Congratulations, you've been verified as a Social Equity Individual Applicant by the Department of Cannabis Regulation! At this time, you may apply for the following commercial cannabis activity types: non-storefront delivery, non-volatile manufacturing, nursery, cultivation processor, distribution, distribution transport-only, and testing. To access application forms and documents for these commercial cannabis activity types, please [click here](#).

Please note: pursuant to Los Angeles Municipal Code (LAMC) section 104.06.1(c)(3), you are not eligible to participate in the Phase 3 Retail Round 2 lottery because you did not submit evidence of a California Cannabis Arrest or Conviction. For the purposes of LAMC section 104.06.1(c), "Social Equity Individual Applicant" means an individual with a prior California Cannabis Arrest or Conviction and who also meets one of the following two criteria: (1) Low-Income; or (2) ten years' cumulative residency in a Disproportionately Impacted Area.

2022 SEP Status "Verified - Arrest/Conviction"



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

2022 SEP Status set to "Verified - Arrest/Conviction"

Accela Civic Platform > LADCR This is a non-production environment. ✕ JK

< Contact: Jason L Killeen

Contact Detail Menu Save Reset View Log Reports Help

Contact Type: Individual Organization

Type* Title Reference Contact ID

First Name* Middle Name Last Name* SSN

Legal Entity Name* FEIN CA ID Number

2022 SEP Status 2019 SEP Status

LAMC Sec. 104.06.1(c) Communication Type “Verified - Arrest/Conviction”



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Congratulations, you've been verified as a Social Equity Individual Applicant by the Department of Cannabis Regulation! Pursuant to Los Angeles Municipal Code (LAMC) section 104.06.1(c)(3), you are eligible to participate in the Phase 3 Retail Round 2 lottery (Lottery). To participate, you must register for the Lottery pursuant to LAMC section 104.06.1(c)(2). To access the Technical Assistance video on how to register for the Lottery, please [click here](#).

In addition to participating in the Lottery, at this time, you may apply for the following commercial cannabis activity types: non-storefront delivery, non-volatile manufacturing, nursery, cultivation processor, distribution, distribution transport-only, and testing. To access application forms and documents for these commercial cannabis activity types, please [click here](#). Applying for one or more of these commercial cannabis activities will not prevent you from registering to participate in the Lottery. You may also apply for these commercial cannabis activities and choose not to participate in the Lottery.

Participation in the Phase 3 Retail Round 2 (P3RR2) Lottery



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

In order to participate in the Phase 3 Retail Round 2 lottery, an individual must be:

1. Verified as a Social Equity Individual Applicant (SEIA) under LAMC 104.20(b)(1);
2. Verification must include a qualifying California Cannabis Arrest or Conviction* prior to November 8, 2016; and,
3. At least one other eligibility criteria.
 - a. 10 years of cumulative residency in a Disproportionately Impacted Area as defined by police reporting districts; or,
 - b. Low Income in the 2020 or 2021 calendar year.

Individuals that submitted SEIA eligibility verification requests pursuant to LAMC 104.06.1(c) and meet the above requirements will be assigned a 2022 SEP Status of **Verified - Arrest/Conviction**.




*An arrest, prosecution or conviction for a violation of Proposition D is not a California Cannabis Arrest or Conviction.

Phase 3 Retail Round 2 (P3RR2) Lottery Registration




CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Navigate to the [DCR Licensing Portal](#) and log-in to your user account.

 LOS ANGELES 311  

Los Angeles Department of Cannabis Regulation

[Announcements](#) [Accessibility Support](#) [Register to Apply for a License](#) [Login](#)




Home [Activities](#) [Complaints](#)

[Submit a Modification Request](#) [Advanced Search](#)

User Name or E-mail: Password:

I'm not a robot

 reCAPTCHA
[Privacy](#) • [Terms](#)

Remember me on this computer [I've forgotten my password](#) [New Users: Register to Apply for a License](#)

Welcome to the Department of Cannabis Regulation Portal "DCR" Portal

We are pleased to offer our residents, customers, businesses, and visitors access to government services online, 24 hours a day, 7 days a week.

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

From the DCR Licensing Portal “Home” screen, click on “**Activities**”.

A screenshot of the Los Angeles Department of Cannabis Regulation portal. The top navigation bar is dark blue with the City of Los Angeles logo and the text "LOS ANGELES" on the left, and "311" with search and menu icons on the right. Below this is a white header with "Los Angeles Department of Cannabis Regulation" and "Announcements(52)" with a dropdown arrow. The user is logged in as "Jason L Killeen" with links for "Account Management" and "Logout". A red arrow points to the "Activities" link in the main navigation menu, which is located below the "Home" link. Other navigation links include "Dashboard", "My Records", "My Account", "Submit a Modification Request", and "Advanced Search". A search bar is visible on the right. The main content area says "Hello, Jason L Killeen" and shows a "My Collection (0)" section with a "View Collections" button. A message at the bottom states "You do not have any collections right now."

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Click on “Apply for a License”.

The screenshot shows the Los Angeles Department of Cannabis Regulation website. At the top, there is a dark blue header with the city logo and name, a '311' button, and search and menu icons. Below this is a white navigation bar with the department name and links for 'Announcements(52)', 'Logged in as: Jason L Killeen', 'Account Management', and 'Logout'. A search bar is located on the right side of the navigation bar. Below the navigation bar, there are two tabs: 'Home' and 'Activities', with 'Activities' being the active tab. Under the 'Activities' tab, there are three main options: 'Apply for a License', 'Search for a License', and 'Submit a Modification Request'. A red arrow points to the 'Apply for a License' option. Below this is a 'My Records' section with a dropdown menu set to '--Select--'. The 'My Records' section shows a table of records with columns for Record Number, Record Type, Business, Outstanding Balance, Status, Status Date, and Action. The table contains three rows of data, all with an Outstanding Balance of \$0 and a Status of 'Waiting for Payment'.

LOS ANGELES 311

Los Angeles Department of Cannabis Regulation

Announcements(52) Logged in as: Jason L Killeen Account Management Logout

Search...

Home **Activities**

Apply for a License **Search for a License** Submit a Modification Request

My Records --Select--

Showing 1-20 of 60 | Download results | Add to collection

<input type="checkbox"/>	Record Number	Record Type	Business	Outstanding Balance	Status	Status Date	Action
<input type="checkbox"/>	LA-C-23-001634-01-01-REN	Cannabis Business Application	DCR Legal Inc	\$0	Waiting for Payment	09/01/2022	
<input type="checkbox"/>	LA-S-23-000125-01-01-REN	Cannabis Business Application	DCR EXAMPLE RECORD LEGAL NAME	\$0	Waiting for Payment	09/01/2022	
<input type="checkbox"/>	LA-C-23-402166-01-01-REN	Cannabis Business Application	NEW - DCR Legal Inc 2021.10.01	\$0	Waiting for Payment	09/01/2022	

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Read the General Disclaimer, check the **“I have read and accepted the above terms”** box, then click on **“Continue”**.

LOS ANGELES 311

Home **Activities** Complaints

[Apply for a License](#) [Search for a License](#) [Submit a Modification Request](#)

Online License Application

Welcome to our Online Licensing System. Using this system you can submit information, pay fees, and track the status of your application all from the convenience of your home or office, 24 hours a day.

Please **“Allow Pop-ups from This Site”** before proceeding. You must accept the General Disclaimer below before beginning your application.

General Disclaimer

While the City of Los Angeles (City) attempts to keep its web information accurate and timely, the information and documents available on this website are provided on an “as is” and “as available” basis without warranties or conditions of any kind, either express or implied. The City neither warrants nor makes representations as to the functionality or condition of this website, its suitability for use, or non-infringement of proprietary rights.

The City is neither responsible nor liable for any viruses or other contamination of a user’s system nor for any delays, inaccuracies, errors or omissions arising out of a user’s use of the site or with respect to the material contained on the site, including without limitation, any material posted on the site. The City has full discretion to store or delete any unsubmitted records that are kept in its licensing system database.

The City is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of or the inability to use, this website and/or the materials contained on this website whether the materials are provided by the City or a third party. Online activities carry the inherent risk of exposure to viruses or other malware.

In addition to the preceding terms and conditions, the City, its officers, employees, agents or representatives shall not be liable for any damages of any kind arising from a user’s use of the website or its online payment service.

I have read and accepted the above terms.

[Continue »](#)

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Click on the triangle next to “**Lottery Registration**”.

The screenshot shows the top navigation bar of the Los Angeles Department of Cannabis Regulation website. The header includes the city logo, the text 'LOS ANGELES', a '311' button, and search and menu icons. Below this is a dark blue banner with 'Los Angeles Department of Cannabis Regulation' and a secondary navigation bar with links for 'Announcements', 'Logged in as: Jason L Killeen', 'Account Management', and 'Logout'. A search bar is located on the right side of the page. The main content area has a breadcrumb trail: 'Home' > 'Activities' > 'Complaints'. Under 'Activities', there are two buttons: 'Apply for a License' and 'Search for a License'. Below these is a section titled 'Select a License Record Type' with a sub-instruction: 'Choose one of the following available record types. For assistance or to apply for a record type not listed below please contact us.' There is a dropdown menu with a red arrow pointing to it, and a 'Search' button. The dropdown menu is open, showing a list of options: 'Lottery Registration', 'Request for Pre-Application Review', 'Modification', and 'Business Legal Entity Record'. At the bottom of this section is a 'Continue »' button.

LOS ANGELES 311

Los Angeles Department of Cannabis Regulation

Announcements Logged in as: Jason L Killeen Account Management Logout

Search...

Home **Activities** Complaints

Apply for a License Search for a License

Select a License Record Type

Choose one of the following available record types. For assistance or to apply for a record type not listed below please contact us.

Search

- ▶ Lottery Registration
- ▶ Request for Pre-Application Review
- ▶ Modification
- ▶ Business Legal Entity Record

Continue »

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Select “P3RR2 Lottery Registration Record”, then click “Continue”.

The screenshot shows the website interface for the Los Angeles Department of Cannabis Regulation. At the top, there is a dark navigation bar with the city logo, the text "LOS ANGELES", a "311" icon, and search and menu icons. Below this, the department name "Los Angeles Department of Cannabis Regulation" is displayed. A secondary navigation bar contains links for "Announcements", "Logged in as: Jason L Killeen", "Account Management", and "Logout". A search bar is located on the right side of the page.

The main content area features a breadcrumb trail: "Home" > "Activities" > "Complaints". Below this, there are two buttons: "Apply for a License" and "Search for a License".

The section "Select a License Record Type" contains the instruction: "Choose one of the following available record types. For assistance or to apply for a record type not listed below please contact us." Below this instruction is a search input field with a "Search" button. A red arrow points to the "Lottery Registration" category, which is expanded to show a list of options:

- Lottery Registration
 - P3RR2 Lottery Registration Record
 - ▶ Request for Pre-Application Review
 - ▶ Modification
 - ▶ Business Legal Entity Record

At the bottom of the list, there is a "Continue »" button.

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

If your 2022 SEP Status is not set to “**Verified - Arrest/Conviction**”, you are ineligible to participate in the Lottery.

LOS ANGELES 311

Los Angeles Department of Cannabis Regulation

Announcements Logged in as: Jason L Killeen Account Management Logout

Search...

Home **Activities** Complaints

Apply for a License Search for a License

P3RR2 Lottery Registration Record

1 Step 1 2 Review 3 Pay Fees 4 Record Issuance

* indicates a required field.

Custom Fields

ACA Reference ID: 317065261

Do you qualify to register for the lottery registration?: Ineligible

Do you want to register for the lottery?: Yes No

Save and resume later Continue »

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

If your 2022 SEP Status is set to “Verified - Arrest/Conviction”, you are eligible to participate in the Lottery and may click “Continue”.

LOS ANGELES 311

Los Angeles Department of Cannabis Regulation

Announcements Logged in as: Jason L Killeen Account Management Logout

Search...

Home **Activities** Complaints

Apply for a License Search for a License

P3RR2 Lottery Registration Record

1 Step 1 2 Review 3 Pay Fees 4 Record Issuance

*indicates a required field.

Custom Fields

ACA Reference ID: 317065261

Do you qualify to register for the lottery registration?: Eligible

Do you want to register for the lottery?: Yes No

Save and resume later Continue >

Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Click “Continue” to submit your P3RR2 lottery registration record.

LOS ANGELES 311

[Announcements](#) [Logged in as: Jason L. Killeen](#) [Account Management](#) [Logout](#)

[Home](#) **[Activities](#)** [Complaints](#)

[Apply for a License](#) [Search for a License](#)

P3RR2 Lottery Registration Record

1 Step 1 2 Review 3 Pay Fees 4 Record Issuance

[Save and resume later](#) [Continue »](#)

Please review all information below. Click the "Edit" buttons to make changes to sections or "Continue Application" to move on. You must check the box to agree to the certification at the bottom of the page before you can continue.


Record Type

P3RR2 Lottery Registration Record

Custom Fields

ACA Reference ID:	317065261
Do you qualify to register for the lottery registration?:	Eligible
Do you want to register for the lottery?:	Yes

[Save and resume later](#) [Continue »](#)



Phase 3 Retail Round 2 (P3RR2) Lottery Registration



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

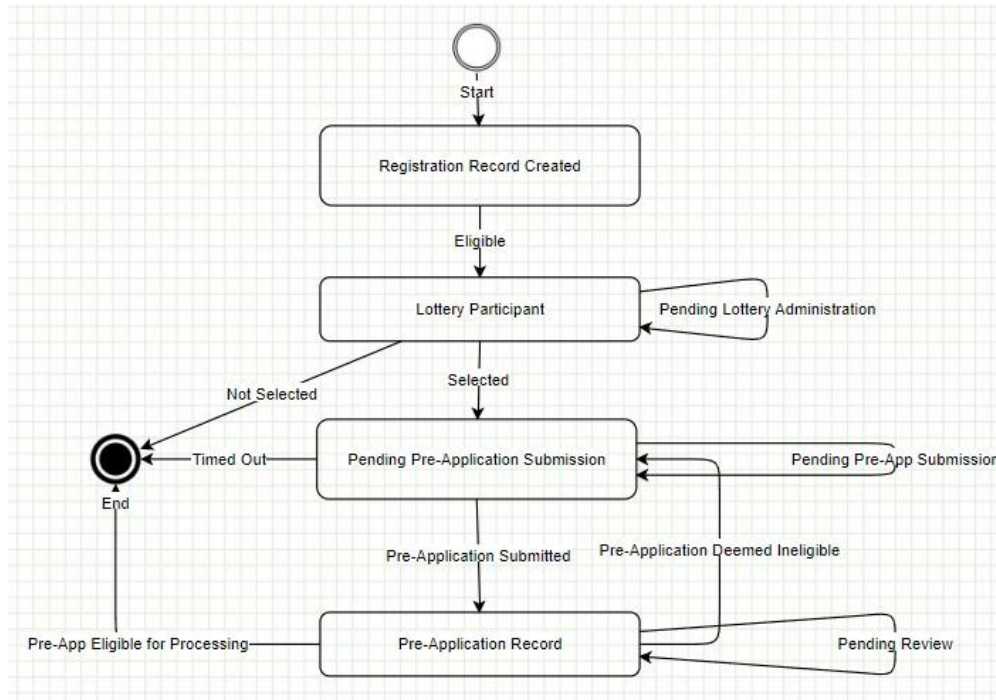
If your P3RR2 lottery registration record is successfully submitted, a DCR Record number will be assigned.

The screenshot shows the Los Angeles Department of Cannabis Regulation website. The header includes the city logo, the name "LOS ANGELES", a "311" button, and search and menu icons. Below the header, the navigation bar includes "Announcements", "Logged in as: Jason L Killeen", "Account Management", and "Logout". The main content area has a search bar and navigation tabs for "Home", "Activities", and "Complaints". Under "Activities", there are links for "Apply for a License" and "Search for a License". A red box highlights the "P3RR2 Lottery Registration Record" link. Below this, a progress bar shows three steps: "1 Step 1" (highlighted in green), "2 Review", and "3 Record Issuance". A green banner with a checkmark icon contains the message: "Your application has been successfully submitted". Below this, the text reads: "Thank you for using our online services. Your Record Number is LA-L-317065261." A red arrow points to the record number. The text continues: "You will need this number to check the status of your application." At the bottom, there is a note: "Your application will not be complete until you have submitted all required supporting documentation. Please visit our website for additional information." and a button labeled "View Record Details >".

Phase 3 Retail Round 2 Lottery Registration Record Workflow



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**



Intermission



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

5 Minute Intermission

Technical Assistance Webinar #3 Q&A



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Q&A

Technical Assistance Schedule



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

- **Technical Assistance Webinar #1 (August 31)**: Overview of the lottery and relevant timing considerations if selected, i.e. one year to complete Pre-Application Review, another year to submit an Application, and reminder about the State's provisional license deadline in March 2023.
- **Technical Assistance Webinar #2 (September 14)**: How to proactively prepare for the lottery and/or the application process if selected, i.e. overview of the BTRC application process and Legal Entity Record process.
- **Technical Assistance Webinar #3 (September 28)**: Step-by-step instructions on how to register for the lottery.
- **Technical Assistance Webinar #4 (October 12)**: Overview of Webinars 1-3 and open Q&A regarding the Phase 3 Retail Round 2 lottery registration process.

