

REGULAR SUBMISSIONS



Fwd: Park Mesa Cannabis Store Front Presentation for Annual Licensing for Highology, LLC License # LA-R-

1 message

Chonsie Bullock <chonsiebullock@gmail.com>

Mon, Jun 24, 2024 at 10:26 PM

To: DCR SEP <dcr.sep@lacity.org>, DCR Licensing <dcrlicensing@lacity.org>, DCRCOMPLIANCE@lacity.org

----- Forwarded message -----

From: **Chonsie Bullock** <chonsiebullock@gmail.com>

Date: Mon, Jun 24, 2024 at 6:46 PM

Subject: Fwd: Park Mesa Cannabis Store Front Presentation for Annual Licensing for Highology, LLC License # LA-R-

To: Melissa Holguin <mel@gen4us.com>

----- Forwarded message -----

From: **Chonsie Bullock** <chonsiebullock@gmail.com>

Date: Mon, Jun 24, 2024 at 6:40 PM

Subject: Park Mesa Cannabis Store Front Presentation for Annual Licensing for Highology, LLC License # LA-R-

To: Tawaina Wiggins <tawaina_wiggins@yahoo.com>, <mstaraperry@gmail.com>, SERENA BELL

<mssbell2000@yahoo.com>

Cc: <joanne.kim@lacity.org>, <rhonda.mitchell@lacity.org>, <info@parkmesaheights.org>

Greetings Councilman Marqueece Harris-Dawson and Park Mesa Neighborhood Council,

My name is Chonsie Bullock, CEO of Clovest Retail powered by Highology Dispensary and partner of Highology, LLC, located at [2806 West Florence Avenue, Los Angeles, California 90043](#), License# LA-R-24-320038-ANN. The additional temporary license partners that are also a part of this process are social equity applicants Serena Bell and Tawaina Wiggins,

We are scheduled for the next step, which is to present our cannabis retail store front business and who we are as minority women in business; we are owners that live within the area and from the area of our retail store of council district #8. and Park Mesa.

Our customers are our neighbors, and we are excited to see you at the next community meeting for the neighborhood council. We have already been to this meeting over the last few years when Pastor Culpepper and Tara Perry were a part of it. We have been part of the Florence Corridor Project with Pastor Culpepper since 2013, We have been small business owners on Florence Avenue for over 15 years. We have done partnership events with Africa Town, Mr. Billions and set up information tables in Leimert Park on the weekends regarding understanding the medicinal properties of THC and CBD.

We are also part of an Incubator called GoVerde Incubator. The incubator is responsible for our annual Black Cannabis Festival, held during Black History month. We give minorities and those that support them the opportunity to network and expand their business and get information necessary to get into the industry.

We are founders of the non profit organization called The Black Women's Cannabis Council and we also are partnered with a non profit organization called S.P.O.T. (SAVING PEOPLE OF TOMORROW) through Tawaina Wiggins that assists those that have been previously incarcerated an opportunity to get into the industry and learn a skill.

If we are too late to set a time to present at your next meeting, we would like to extend an invitation to come by our retail store any time we are open Sunday through Saturday from 6am to 10pm.

My email address is chonsiebullock@gmail.com Feel free to schedule a time or call me at 310-689-6158 or 951-965-3041 and we look forward to meeting you all soon.

Best Regards,

Chonsie Bullock
Serena Bell
Tawaina Wiggins



Clarification Fwd: LA-R-24-310162-ANN - HUNC not heard

4 messages

Brandi D'Amore <14badhuncplum@gmail.com>

Wed, Jul 10, 2024 at 7:28 PM

To: DCRLicensing@lacity.org, cannabiscommission@lacity.org

Cc: Jim Van Dusen <jim@myhunc.org>, Mashael Majid <mashael.majid@lacity.org>, Walker King <walker.king@lacity.org>

DCR: wish to clarify that there seems to have been no sending of communication by applicant as is required to the NC, in combination of assurances by the applicant since 2022 that it would do so.

Additionally, the business has not even been operating since tenancy, so there is no history of the business to use to justify a renewal. This goes along with the applicant not fulfilling its requirements to keep its property clear of graffiti and security.

Thank you.

----- Forwarded message -----

From: **Brandi D'Amore** <14badhuncplum@gmail.com>

Date: Wed, Jul 10, 2024 at 6:51 PM

Subject: LA-R-24-310162-ANN - HUNC not heard

To: <cannabiscommission@lacity.org>

CC: Jim Van Dusen <jim@myhunc.org>, Mashael Majid <mashael.majid@lacity.org>

Dear DCR:

Please know that this applicant has not yet come before HUNC despite repeated statements by the applicant that it would do so and advise prior to this upcoming hearing in August.

Additionally, the tenant has not fulfilled some of its requirements in terms of upkeep and DCR requirements. There has been repeated vandalism and graffiti on the property. Applicant received DCA permission for a mural, but it did not do as it promised such as placing an anti-graffiti coating on the mural. Not only is there a graffiti on the wall, but on the windows as well.

(Do you have a contact for this application so that we can advise them to correct their mural? The mural expiration has hit, and the artist of the mural indicates that he will not correct it unless he is paid and will not tolerate any modification yet there's been modification to cover up the graffiti. The mirror may have to be completely removed if not corrected.)

There has been at least one posting of rent delinquency of over \$300k which coincidentally coincided with the parent company having to remove itself from a stock exchange so its financial status is unclear.

Is the applicant required to give the neighborhood council opportunity to hear? Is it possible to postpone the hearing to allow the neighborhood council to take a position?

Please advise as several neighbors and at least one civic association has concerns regarding this dispensary, especially in the abandoning of the location for several years.

Thank you in advance for your help.

Cannabis Commission <cannabiscommission@lacity.org>

Thu, Jul 11, 2024 at 7:42 AM

To: DCR Licensing <dcrlicensing@lacity.org>, Maresja Bray <maresja.bray@lacity.org>

Bcc: cannabiscommission@lacity.org

[Quoted text hidden]

DCR Licensing <dcrlicensing@lacity.org>

Thu, Jul 11, 2024 at 8:15 AM

To: Brandi D'Amore <14badhuncplum@gmail.com>

Cc: cannabiscommission@lacity.org, Jim Van Dusen <jim@myhunc.org>, Mashael Majid <mashael.majid@lacity.org>, Walker King <walker.king@lacity.org>

Hello Brandi,

Applicants are required to provide proof of an attempt to reach out to the neighborhood council and failure to provide timely proof is noted in the report to the Commission. We will not reschedule the applicant. However, neighborhood council representatives are allowed to comment on applications at the Commission meeting. Should you desire to detail your concerns to the Commission directly, I would advise that you or a representative plan to call in or attend the Commission meeting for this application on August 1 at 2pm. You may also attend the Community meeting today via Zoom from 9-11 to provide public comment or submit through the [jot form](#). Public comments are summarized and included in the report to the Commission.

Zoom Meeting Information:

ladcr.info/3UldCZE

Or dial +1 (669)444-9171

Meeting ID: 828 1612 3177

Passcode: 001735

Regarding your concerns about graffiti, you may report the concerns to our Compliance and Enforcement team using our [complaint portal](#).

Finally, the neighborhood liaison on record is Katharyn Field - katie@haloco.com - (202) 498-7917.

Please let us know if you have any additional questions or concerns.

Kind regards,



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

Licensing Team
Department of Cannabis Regulation
City of Los Angeles
213-978-0738



Find more information on the City's Annual Licensing process in DCR's [Annual Licensing Guide](#) and the [Annual Licensing Pocket Guide](#).

[Quoted text hidden]

DCR Licensing <dcrlicensing@lacity.org>

Thu, Jul 11, 2024 at 8:36 AM

To: Brandi D'Amore <14badhuncplum@gmail.com>

Cc: cannabiscommission@lacity.org, Jim Van Dusen <jim@myhunc.org>, Mashael Majid <mashael.majid@lacity.org>, Walker King <walker.king@lacity.org>

I apologize there is also another opportunity to provide written comment to the Commission per the Cannabis Regulation Rules and Operating Procedures 4.3:

Members of the public who wish to submit written materials on agendized items shall comply with the following to ensure that the Commission has ample opportunity to review them:

a. Regular Submissions. All materials must be received by the Commission Executive Assistant no later than by 2:00 p.m. Thursday of the week prior to the week of the Commission meeting. Materials must be delivered electronically to CannabisCommission@lacity.org. The Commission Executive Assistant will send these submissions to the Commission.

b. Secondary Submissions. All submissions received after 2:00 p.m. on the Thursday before the Commission meeting up to 2:00 p.m. on the Tuesday before the Commission meeting shall be limited to ten (10) single-sided pages including exhibits and must be delivered electronically to CannabisCommission@lacity.org. Photographs do not count toward the page limitation.

c. Day-of Submissions. All submissions within 48-hours of the Commission meeting up to and including the day of the meeting, must be a hard copy submission. Twelve (12) paper copies of the submission must be given to the Commission Executive Assistant prior to the start of the meeting. Electronic submissions will not be accepted within this time period. Day-of submissions may not be more than two (2) single-sided pages, including exhibits, and must include the agenda item number on the cover or first page. Photographs do not count toward the page limitation. The materials will be distributed to the Commission and will be available to the public.

d. Non-Complying Submissions. Submissions that do not comply with these rules will be marked or stamped "File Copy. Non-complying Submission." Non-complying submissions will be placed into the official case file, but they will not be delivered to or considered by the Commission, and will not be included in the official administrative record for the item at issue.

Please let me know if you have any questions.

Kind regards,



CITY OF LOS ANGELES DEPARTMENT OF

**CANNABIS
REGULATION**

Licensing Team
Department of Cannabis Regulation
City of Los Angeles
213-978-0738



Find more information on the City's Annual Licensing process in DCR's [Annual Licensing Guide](#) and the [Annual Licensing Pocket Guide](#).

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DCR Core Application No. 310161

President Rosales <Moises.rosales@southeastnc.org>

Wed, Jul 10, 2024 at 12:00 AM

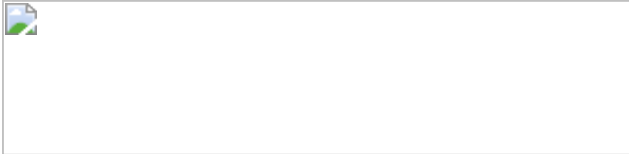
To: Cannabiscommission@lacity.org

Cc: dcrlicensing@lacity.org, "Marqueece Harris-Dawson (Council Man)" <councilmember.harris-dawson@lacity.org>, "Marqueece Harris-Dawson (Council Man)" <marqueece.harris-dawson@lacity.org>, Laura Potter <laura@thereservecollective.com>

Dear, Commissioners, please find attached letter of support for The Reserve Collective Cooperative Corporation.

Please reach out if you have any questions or concerns.

-Moises Rosales, President
Southeast Neighborhood Council
8475 S. Vermont Ave. Los Angeles, CA. 90044
www.southeastnc.org



Southeast Neighborhood Council Letter of Support URBAN SMOKE.pdf

226K



EMPOWERMENT CONGRESS SOUTHEAST AREA NEIGHBORHOOD DEVELOPMENT COUNCIL

Executive Board

Elida Mendez, Vice-President
Estrella Dela Rosa, Treasurer
Secretary, Vacant
Parliamentarian, Vacant

Moises Rosales
President



Board Members

Twyla Peters
Jazmin Anderson
Nik De France
Trina Young-Washington
Javier Moreno
Aleyda Metts
Donna Johnson

July 09, 2024

Cannabis Regulation Commission
Building and Safety Boardroom,
201 N. Figueroa St.,
9th Floor, Los Angeles, CA 90012

Re: DCR Core Application No. 310161

THE RESERVE COLLECTIVE COOPERATIVE CORPORATION

Dear President Mason:

The Southeast Neighborhood Development Council writes to address Recommendation for URBAN SMOKE Annual License Approval.

Esteemed Commissioners,

I hope this letter finds you well. Please accept this letter of recommendation to approve the Annual License Applications for Retail Storefront for The Reserve Collective Cooperative Corporation (DBA "URBAN SMOKE").

The Empowerment Congress Southeast Area Neighborhood Development Council has assessed and finds that URBAN SMOKE is a compliant cannabis business operating within our Neighborhood Council District. Through our thorough review and engagement with the business, we are confident in their adherence to regulatory standards and commitment to the community.

During an initial site walk of the dispensary with Laura A. Potter, we observed that URBAN SMOKE meets, and indeed exceeds, the standards of any high-end cannabis dispensary. The establishment maintains a clean and secure premises, and we are proud to have such beautiful and safe locations in South Los Angeles that contributes positively to our region.



EMPOWERMENT CONGRESS SOUTHEAST AREA NEIGHBORHOOD DEVELOPMENT COUNCIL

Furthermore, I would like to respectfully request the Department of Cannabis Regulation to collaborate closely with the City Attorney and the Los Angeles Police Department to take decisive action against all illegal dispensaries, commonly referred to as "trap-shops," that greatly undermine the hard work and dedication of our legal cannabis businesses. These unlawful operations not only compromise the integrity of the market but also pose significant risks to community safety.

Thank you for your continued efforts and pioneering this difficult task in the great city of Los Angeles. Your work is greatly appreciated, and we look forward to your favorable consideration of this recommendation.

Sincerely,

Moises Rosales, President
Empowerment Congress Southeast Area Neighborhood Council
moises.rosales@southeastnc.org

cc DCR Licensing dcrlicensing@lacity.org
Councilman Marqueece Harris-Dawson



Josefina Trevizo <josie.trevizo@lacity.org>

South Brentwood Residents Assn Comments on Dr. Greenthumbs (12235 Wilshire Blvd.) - LA-R-24-310094-ANN

Lauren Cole <lauren@colemedia.com>

Tue, Jul 2, 2024 at 4:37 PM

To: cannabiscommission@lacity.org

Cc: "Carolyn C. Jordan" <cjordan@glaserweil.com>, Sean Silva <sean.silva@lacity.org>, Jeff Khau <Jeff.khau@lacity.org>, matthew.halden@lacity.org, Kevin Brunke <kevin.brunke@lacity.org>, South Brentwood Residents Association <info@southbrentwood.org>

Please submit the attached comments on Peace and Love LLC d/b/a Dr. Greenthumb's located at [12235 Wilshire Blvd, LA, 90025](#) to the record for the upcoming hearings on July 5 and August 1. LA-R-24-310094-ANN.

Thank you,

Lauren Cole

President, South Brentwood Residents Association

info@southbrentwood.org

310-259-9391



**South Brentwood Residents Assn letter re Dr Greenthumbs (12235 Wilshire Blvd.) LA -R-24-310094-ANN
July 2 2024.pdf
5023K**



South Brentwood Residents Association

149 South Barrington Ave. #194

Los Angeles, California 90049

www.southbrentwood.org

July 2, 2024

VIA EMAIL

Cannabis Regulation Commission

cannabiscommission@lacity.org

Re: DCR Record No. LA-R-24-310094-ANN, 12235 W. Wilshire Blvd., Los Angeles, CA 90025

Re: South Brentwood Residents Association Comment Letter re: Peace and Love LLC d/b/a Dr. Greenthumb's, 12235 Wilshire Blvd.

Dear Commission members,

I am writing on behalf of the Board and members of the South Brentwood Residents Association ("SBRA"), which represents approximately 18,000 homeowners and renters who reside in the area south of San Vicente Blvd., north of Wilshire Blvd. (including the north side of Wilshire Blvd.), east of Centinela Ave. and west of Federal Ave., and all residents living in multi-family dwellings throughout the entire Brentwood community. SBRA has been the neighborhood group covering the area that includes this location since our organization was incorporated in 1975.

In addition to being the local residents group covering this retail store, SBRA is also a member of the Brentwood Community Council (BCC), which is the umbrella group for all of Brentwood incorporating 13 homeowners' associations, multi-family residential dwellers, business organizations, schools, religious groups, volunteer service groups, public safety and environmental organizations. As such, the Brentwood Community Council's area also covers this location.

Please see the attached motion from the LA City Council stating that the BCC is the equivalent of a neighborhood council for land use and related issues. If the BCC receives notice of hearings such as this one, they pass along the information to its relevant committee members, so had this notice been sent to the BCC, SBRA would also have become aware of the hearings in a timely manner.

South Brentwood Residents Association Comment Letter re: Peace and Love LLC (Dr. Greenthumb's), 12235 Wilshire Blvd.)
 July 2, 2024
 Page 2

The owners of this establishment have made little to no effort to undertake community outreach for this license renewal. Neither SBRA nor the BCC was provided any notice of this public hearing that is required as part of its annual license review. The lack of outreach is particularly problematic given that representatives of the store have presented to both SBRA and the BCC in the past year so they are fully aware of the existence of these neighborhood groups and the need to keep them informed of hearings such as these. We only learned of the July 5 hearing because one of SBRA's Board members happens to live directly across the street. A copy of the Board member's comments is attached.

We request that the owner and the DCR ensure that the BCC (info@bcc90049.org) and SBRA (info@southbrentwood.org) receive any future hearing notices for this location, or (for the DCR) for other cannabis retail projects in this area.

Given the late (and second hand) notice that we received on this project, we have not been able to publicize it well to our community and to neighboring groups so we do not know whether additional residents have comments about Dr. Greenthumb's. As such, the DCR should not take a lack of comments as meaning that no community members have concerns.

Another example of the lack of any effort to get community input is that the public hearing is scheduled for the middle of a holiday weekend (July 5). **We request that future public meetings for this project (or any projects) not be scheduled during holiday weekends.**

SBRA has been in touch with Council District 11 staff since January 2024 about the fact that the signage of this retail establishment violates numerous conditions of the West Wilshire Community Design Ordinance (<https://planning.lacity.gov/plans-policies/overlays/west-wilshire-boulevard>.)

Please see the attached correspondence and photos showing Dr. Greenthumb's signage vs. what is permitted under the WWCO. The WWCO states:

Signs should not dominate or obscure the architectural elements of building facades, roofs or landscaped areas. – Guidelines for all signs, page 23

Each building is allowed one sign containing the name, and/ or address, or logo of the building on the site. The sign area of a building identification sign shall not be more than four (4) square feet – Standard 23, Building Identification (Wall) Signs- All Projects, page 23

Any business is permitted one wall sign on an exterior wall containing the name of the business conducted and/ or the names, or logo. One additional sign is permitted per business if the business abuts more than one street, or an alley, exit court, or public

South Brentwood Residents Association Comment Letter re: Peace and Love LLC (Dr. Greenthumb's), 12235 Wilshire Blvd.)
 July 2, 2024
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parking area. [This building is not on a corner so does not abut more than one street.] – Standard 24, Business Identification (Wall) Signs – All Projects pages 23 - 24

Wall signs shall be contained in a length that is not more than fifty (50) percent of the width of the building or storefront... The overall composition of the height of wall signs shall not exceed two (2) feet, or height of letters more than eighteen (18) inches. – Standard 25, Size and Type of Wall Signs, page 24

Illuminated architectural canopy signs and cannister-type signs shall be prohibited. – Standard 25, Size and Type of Wall Signs, page 24

Wall signs shall not project more than twelve (12) inches from a wall. No portion of a wall sign shall extend above a building wall. No portion of a wall sign shall extend above a roofline. – Standard 25, Size and Type of Wall Signs, page 24

The area of a projecting sign shall be limited to three (3) square feet per sign face. No sign shall project more than eighteen (18) inches from the building wall to where it is attached. – Standard 28, Projecting Signs – All Projects, page 24

In addition to wall signs, each building/ business is allowed one awning sign to be located on the awning over the building/ business entrance. Awning valances may have letters, numbers, or symbols not to exceed nine (9) inches in height and no more than four (4) square feet or fifteen (15) percent of the awning area, whichever is less. – Standard 29, Awning Signs – All Projects, page 25

In summary, under the WWCDO, this project is limited to one sign and an unilluminated sign on its awning, both of which must conform to the size guidelines for all buildings along Wilshire Blvd.

As can be seen in the attached photos from our initial correspondence with CD11 and additional photos pulled from Google Maps, Dr. Greenthumb's has managed to violate all of these standards within a single storefront. This project has at least 9 signs and logos on the building – the awning (1), the double-sided sign projecting from the roof (2), a sign on the side of the building facing west (1), the double-sided logo sign projecting from the front of the building (2), and the logos/signs clearly visible on or through the large plate glass windows when looking at the front of the building (3).

We request that bringing the property into conformance with the WWCDO be a condition of its license renewal. CD11 staff reports that they have been in touch with the appropriate city agencies about bringing this store into compliance but given that this notice was given back in

South Brentwood Residents Association Comment Letter re: Peace and Love LLC (Dr. Greenthumb's), 12235 Wilshire Blvd.)

July 2, 2024

Page 4

January and the DCR hearing on this project is nearly 8 months later in August, making this a condition of renewal is appropriate. We doubt that any residential neighborhood in LA would feel that the signage for this store is in keeping with their community, regardless of whether a CDO is in place.

Thank you for your attention to these matters. We appreciate the opportunity to give input.

Sincerely,



Lauren Cole

President

South Brentwood Residents Association

www.southbrentwood.org

info@southbrentwood.org

cc: Kevin Brunke, Legislative Deputy, Council District 11
Matthew Halden, Council District 11
Carolyn Jordan, Chair, Brentwood Community Council
Jeff Khau, Planning Deputy, Council District 11
Sean Silva, Field Deputy, Council District 11

CITY OF LOS ANGELES
CALIFORNIA

HOLLY L. WOLCOTT
Interim City Clerk



ERIC GARCETTI
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

SHANNON HOPPES
Council and Public Services
Division

www.cityclerk.lacity.org

When making inquiries relative to
this matter, please refer to the
Council File No.

March 19, 2014

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 13-1625,
at its meeting held March 18, 2014.



City Clerk
wrq

MOTION

The Pacific Palisades Community Council represents a community of over 27,000 stakeholders, and the Brentwood Community Council represents a community of roughly 50,000 stakeholders. While these two independent community councils are not officially affiliated with the City of Los Angeles, their role as advisory bodies to local government on issues specific to their communities is identical to that of a certified neighborhood council.

The Pacific Palisades Community Council (PPCC), founded in 1973, and Brentwood Community Council (BCC), founded in 1998, pre-date all of the certified neighborhood councils overseen by the Department of Neighborhood Empowerment. While the PPCC and BCC have not entered the City's Neighborhood Council System, they provide the same crucial function in vetting community issues and providing a respected and open forum for evaluating development proposals and land use matters. These two organizations provide a vital service to the City and they should be provided the same level of notification offered to certified neighborhood councils on issues impacting the City, particularly with respect to planning and land use matters.

I THEREFORE MOVE that the Department of City Planning be instructed to formally begin providing the Pacific Palisades Community Council and Brentwood Community Council with the same level of notification offered to the City's certified neighborhood councils on all planning matters, including legally mandated public hearing notices.

PRESENTED BY:

Mike Bonin
MIKE BONIN
Councilmember, 11th District

SECONDED BY:

Mark O'Connell

ADOPTED

MAR 18 2014

LOS ANGELES CITY COUNCIL

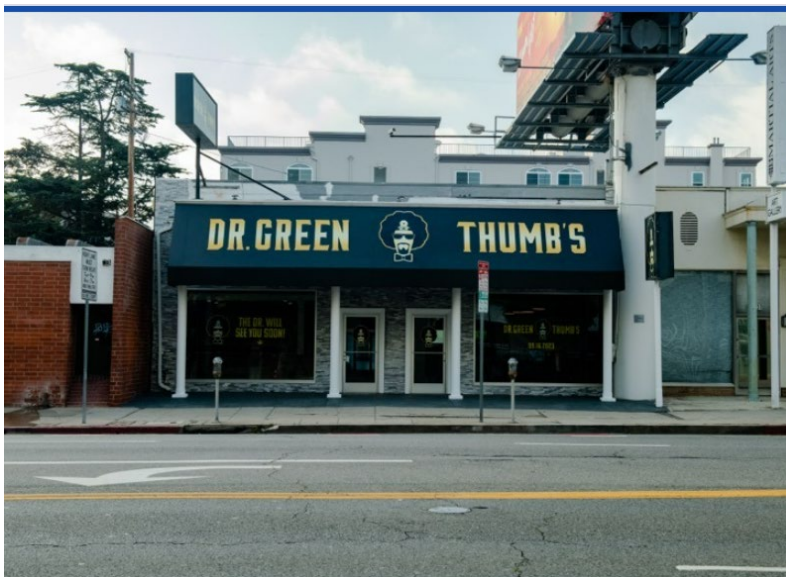
From: [Lauren Cole](#)
To: ["Carolyn Jordan"](#); ["Marylin Krell"](#)
Subject: FW: Excessive Signage for Dr. Green Thumb's at 12235 Wilshire, LA 90025
Date: Friday, January 12, 2024 1:37:00 PM
Attachments: [image001.png](#)

Following up on our earlier discussion, attached are photos from Dr. Green Thumb's on Wilshire near Wellesley. I've included the Signage section of the Wilshire CDO below. This property violates the signage restrictions in many different ways --- too many signs, signs are much too big, signs dominate the architecture, signs extend more than 50% of the building, signs go above the roofline.

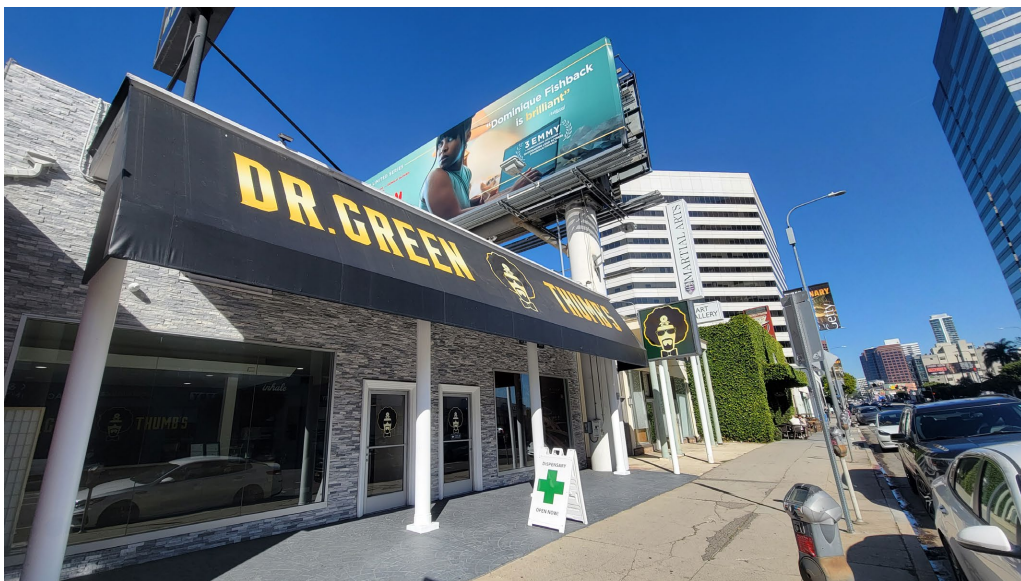
Carolyn, I think you should follow up with the Council Office and see what we need to do to have this excess signage removed and bring it down to the one reasonably-sized sign they are allowed per the West Wilshire CDO. This is exactly why we have a West Wilshire CDO and the city needs to start enforcing it or we're going to end up with other buildings like this.

This building is certainly not helping any other cannabis businesses in the city with this flagrant disregard for maintaining a low key presences that is in keeping with the neighborhoods in which they would like to operate.

Lauren



Below - View from Wellesley (building is not on the corner)





See below - Note sign on top pointing east (the other side is pointing at Wellesley)





Sign on the front desk, which is clearly visible through the large window



Signs on doors



Signage section of West Wilshire CDO

The purpose of signage is to provide identification for businesses and to assist pedestrians and vehicular traffic in locating their destination without dominating the visual appearance of the area.

The overall size, materials and graphic composition should be integrated with the building and landscape design and should complement the facade or architectural element on which it is placed.

The signage guidelines should consider the type of signs, the location of signs on specific buildings, the materials, the size and quantity of signs and the quality of illumination.

Guidelines for all Signs

Projects or buildings containing more than one storefront should have an overall planned, coordinated sign program that provides consistency with regard to height, size, shape, colors and degree of illumination.

The materials, colors, design and presentation of signs should be simple and straightforward. A maximum of three (3) colors is usually sufficient to convey a message.

Signs should be compatible with those on adjacent storefronts, provided they meet the Guidelines and Standards of this CDO. Signs should not conflict with or impact the visibility of signs on adjacent storefronts or structures.

Signs should not dominate or obscure the architectural elements of building facades, roofs or landscaped areas.

The height and width of letters and logos should be properly proportioned to the sign area on which the sign is to be located and to the building.

Extensive use of neon lighting is discouraged.

The exposed backs of all signs visible to the public should be suitably finished and maintained.

All signs should be maintained in good repair.

STANDARD 23: BUILDING IDENTIFICATION (WALL) SIGNS - ALL PROJECTS

Each building is allowed one sign containing the name, and/ or address, or logo of the building on the site. The sign area of a building identification sign shall not be more than four (4) square feet

STANDARD 24: BUSINESS IDENTIFICATION (WALL) SIGNS - ALL PROJECTS

Any business is permitted one wall sign on an exterior wall containing the name of the business conducted and/ or the names, or logo. One additional sign is permitted per business if the business abuts more than one street, or an alley, exit court, or public parking area. *[This building is not on a corner so does not abut more than one street.]*

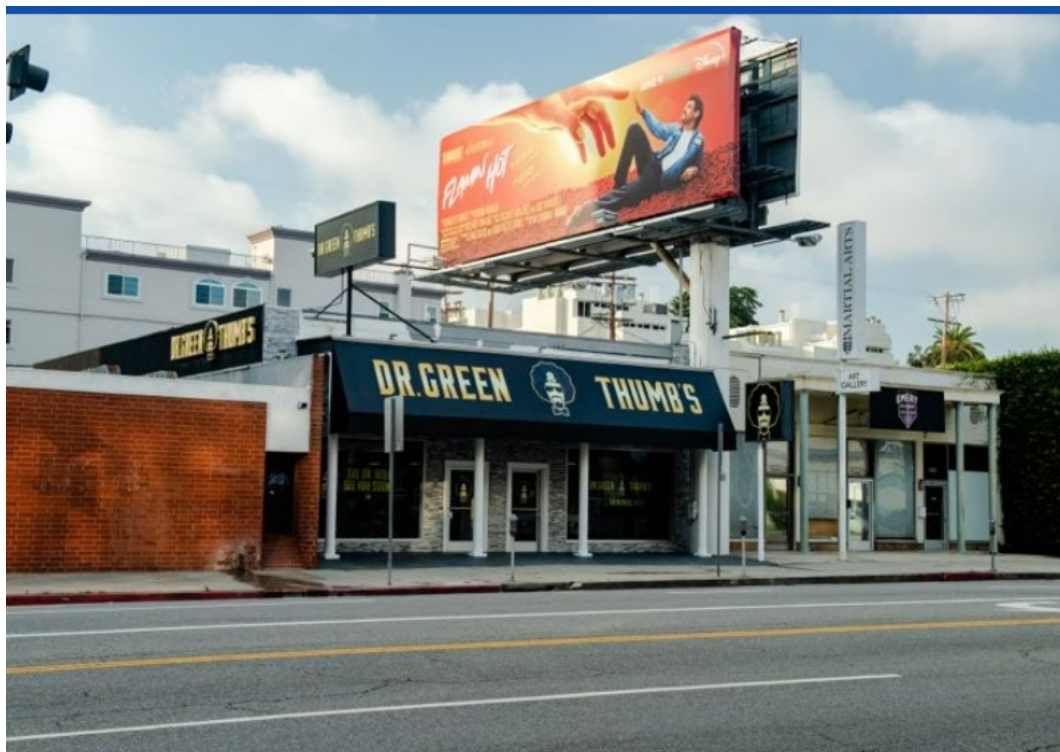
Retail tenants in multi-tenant buildings shall be permitted a listing on a monument sign identifying tenants.

STANDARD 25: SIZE AND TYPE OF WALL SIGNS

Wall signs shall be contained in a length that is not more than fifty (50) percent of the width of the building or storefront. The allowable length, however, need not be less than twelve (12) feet. The overall composition of the height of wall signs shall not exceed two (2) feet, or height of letters more than eighteen (18) inches.

Signs shall be constructed of individual channel letters. Illuminated architectural canopy signs and cannister-type signs shall be prohibited. Wall signs shall not project more than twelve (12) inches from a wall. No portion of a wall sign shall extend above a building wall. No portion of a wall sign shall extend above a roofline. Signs in a multi-tenant building shall be placed at the same uniform elevation to create visual continuity (applicable to each level of a multi-tenant retail/office building).

Images from Google Maps







Comments from SBRA Board Member re: Dr. Greenthumb's**From:****To:** [Lauren Cole](#)**Cc:****Subject:**

Re: Draft Minutes and Agenda for SBRA Board meeting Thurs June 27 at 7 pm / Zoom Cannabis hearing at 4:30 that day

Monday, June 24, 2024 5:55:58 PM

Date:

Hi all,

I won't be able to attend this month's SBRA meeting yet again due to a scheduling conflict. I miss you all and hope everyone is doing well.

I want to bring your attention to another cannabis hearing for 12235 Wilshire Blvd., which is Dr. Greenthumb's current location. It may already be on your radar but thought I should pass along the notice I received just in case.

I'm a little confused because Dr. Greenthumb's has been open since September 2023 and this is the first notice I've received. I'm not sure if it means they've been operating without a permit or perhaps there is a new owner applying for a permit. Nevertheless, the details are attached for those who are interested.

For what it's worth, I live directly across from Dr. Greenthumb's and it has not been at all problematic. The store's operations are very quiet, it doesn't attract a negative element, and to my knowledge there has been no criminal activity (robberies, etc.) at this location. In fact, it was a welcome replacement of the previous tenant - American Credit Repair - that was known for taking advantage of very vulnerable people.

Hope to see you all soon!



Public Hearing DCR App. LA-R-24-101767-ANN

'Susan Corbin' via DCR Cannabis Commission <CannabisCommission@lacity.org>

Thu, Jul 25, 2024 at 11:48 AM

Reply-To: Susan Corbin <susan.corbin@icloud.com>

To: cannabiscommission@lacity.org

Dear Madam or Sir,

Please forward the attached letter to members of the Cannabis Regulation Commission for the upcoming Aug 1, 2024 meeting regarding AppLA-R-24-101767-ANN.

If there is any problem with receiving the attached file, please let me know.

Sincerely,

Susan Corbin



attachment 1.pdf

1259K

Susan M. Corbin
1950 S. Beverly Glen Blvd, #303
Los Angeles, CA 90025

July 25, 2024

Los Angeles Cannabis Regulation Commission
221 N. Figueroa St, Suite 1245
Los Angeles, CA 90012
cannabiscommission@lacity.org

Dear Commission Members,

I am writing in regards to the marijuana dispensary *Euphoric Caregivers* owned by ONESRA Enterprises, Inc (DCR Application no. LA-R-24-101767-ANN) at 10655 W. Pico Blvd, Los Angeles, CA 90064. As a member of the community, I support this woman-owned business and their application to retain their commercial cannabis license at this location.

When *Euphoric Caregivers* first opened, there was talk among several friends who had small children and own homes in the immediate neighborhood about how a marijuana dispensary might affect the neighborhood's family-friendly feeling, home values, and local businesses.

Fifteen years later, I can report that many of Rancho Park's long-standing small businesses are unchanged. My friends' homes have only risen in value, and their kids seem to be unscathed by the dispensary's existence. Furthermore, as someone who regularly supports other businesses along this stretch of Pico Blvd and who is a long-distance walker, I get a close-up view of much of the neighborhood on an almost daily basis. *Euphoric Caregivers* actually helps anchor the block with its clean and nicely painted store-front which also has well-tended planters and a consistently clean-swept sidewalk. The clientele that I see going in and out of the store are always professional-looking, mature men and women who easily blend into this upper middle-class neighborhood. I have never encountered anyone acting disruptive, being noisy, or smoking marijuana along the street or adjacent side streets. Finally, an unexpected bonus of this business is that the steady foot-traffic in and out of the store has actually increased my sense of safety along this part of Pico Blvd.

I appreciate being given this opportunity to voice my opinion and hope the Cannabis Regulation Commission will approve *Euphoric Caregivers'* application. They are a vibrant, positive presence in Rancho Park.

Sincerely,



Susan M. Corbin