

City of Los Angeles  
Department of Cannabis Regulation (DCR)  
Annual Licensing Application Process



*March 2024*

# Prioritization



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

- DCR is prioritizing the review of Annual License Applications based on: 1) the Applicant's State provisional license expiration date(s) (July 2024 -June 2025); 2) non-retail and delivery businesses who do not have State provisional license; and, 3) retail-storefront businesses who do not have State provisional license.

# Fee Deferrals



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**



# Retail Annual Licensing: Notice Requirements



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

DEPARTMENT OF  
CANNABIS REGULATION  
COMMISSION  
THREYERIS MASON  
PRESIDENT  
VACANT  
VICE-PRESIDENT  
ANTON FARMBY  
SHI YOUNG LIM  
DAVID HADY  
JOSE TREVIZO  
COMMISSION EXECUTIVE ASSISTANT  
(213) 814-0738

City of Los Angeles  
CALIFORNIA



Karen Bass  
MAYOR

EXECUTIVE OFFICE I  
221 N. PULASKI STREET, SUITE 1245  
LOS ANGELES, CA 90012  
(213) 878-0738  
MICHELLE GARRAKIAN  
EXECUTIVE DIRECTOR  
JASON KILLEN  
ASSISTANT EXECUTIVE DIRECTOR  
VACANT  
ASSISTANT EXECUTIVE DIRECTOR  
<http://www.walsh.lacity.org>

## NOTICE OF COMPLETE APPLICATION FOR COMMERCIAL CANNABIS ACTIVITY LICENSE

### NOTICE OF COMMUNITY MEETING and PUBLIC HEARING

Pursuant to Los Angeles Municipal Code section 104.06, please be advised that the following application for commercial cannabis activity is complete:

DCR Record No.:	
Business Premises Address:	
Council District: Closest Neighborhood Council: Closest Business Improvement District: Community Plan Area:	
Applicant Name:	
Activities Requested:	Retailer Storefront (Type 10)

There will be a community meeting and public hearing concerning this application. Detailed information about the community meeting and public hearing are below.

Interested parties are welcome to attend the community meeting and/or the public hearing to provide DCR and the Cannabis Regulation Commission, respectively, with input or information about this application.

# Upcoming Deadlines



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

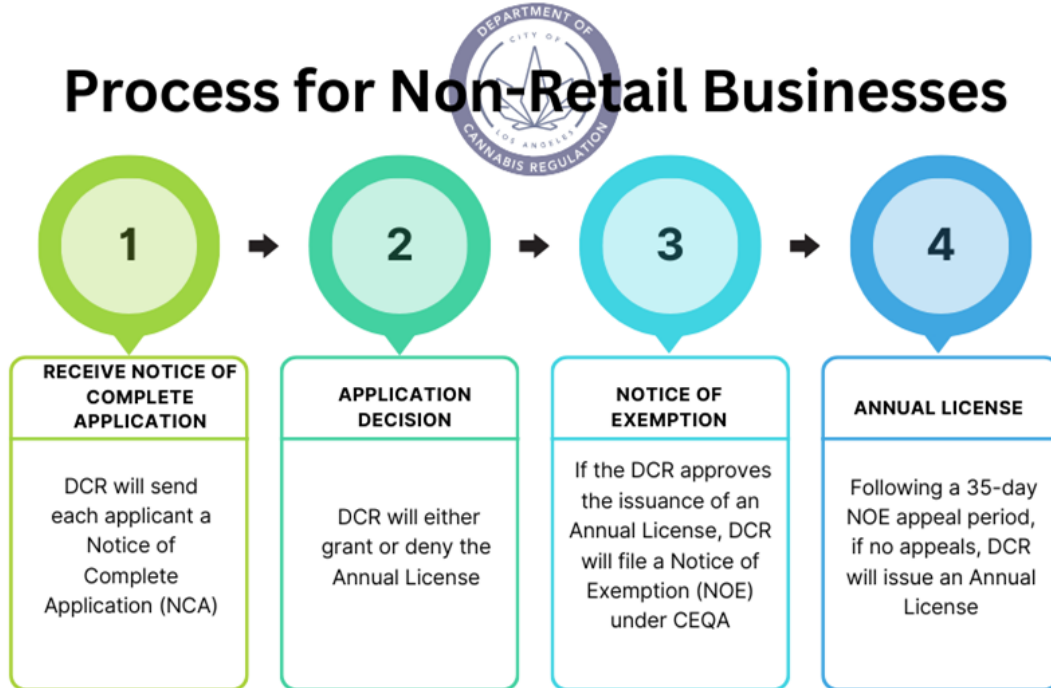
- On January 29, 2024, DCR issued the first Notices of Complete Application to 16 applicants for Storefront Retail and Microbusinesses with on-site sales (Types 10 and 12). This began the Annual License application process for these applicants.
- The Annual Licensing process for non-retail is simpler. DCR will begin reviewing those applications on a rolling basis beginning in February 2024.

# Non-Retail Annual Licensing



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

## Process for Non-Retail Businesses



# Retail Annual Licensing



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

## Process for Retail Businesses



# Retail Annual Licensing: Proposed Hearing Calendar



Provisional Expiration	Appx. No. of Applications	Transmit File to GSD	Notice of Community Meeting & Public Hearing	Community Meeting	Recommendation Transmitted to Commission Staff	CRC Meeting	File NOE	Appeal Period Closed
July	16	02/08/2024	02/23/2024	03/14/2024	03/29/2024	04/04/2024	04/08/2024	05/13/2024
July	17	02/22/2024	03/08/2024	03/28/2024	04/12/2024	04/18/2024	04/22/2024	05/27/2024
July	22	03/07/2024	03/22/2024	04/11/2024	04/26/2024	05/02/2024	05/06/2024	06/10/2024
Aug	20	03/21/2024	04/05/2024	04/25/2024	05/10/2024	05/16/2024	05/20/2024	06/24/2024
Sept-Jan	26	04/08/2024	04/23/2024	05/09/2024	05/24/2024	06/04/2024	06/08/2024	07/15/2024
Feb-March	18	04/18/2024	05/03/2024	05/23/2024	06/07/2024	06/20/2024	06/24/2024	07/29/2024
N/A	0	05/16/2024	06/01/2024	06/20/2024	07/04/2024	08/01/2024	08/05/2024	09/09/2024
No CRC Meeting on July 4, 2024								
April	24	05/16/2024	06/01/2024	06/20/2024	07/04/2024	07/18/2024	07/22/2024	08/26/2024
May 1-15	33	05/30/2024	06/14/2024	07/03/2024	07/27/2024	08/01/2024	08/05/2024	09/09/2024
N/A	0	06/27/2024	07/12/2024	07/31/2024	09/04/2024	09/19/2024	09/23/2024	10/28/2024
May 16-31	28	06/03/2024	06/18/2024	07/08/2024	07/30/2024	08/15/2024	08/19/2024	09/23/2024
June 1-14	35	06/27/2024	07/12/2024	08/01/2024	08/30/2024	09/05/2024	09/09/2024	10/14/2024
June 15-25	31	07/11/2024	07/26/2024	08/15/2024	09/13/2024	09/19/2024	09/23/2024	10/28/2024
June 26-30	34	07/25/2024	08/09/2024	08/29/2024	09/27/2024	10/03/2024	10/07/2024	11/11/2024
N/A	0	08/01/2024	08/16/2024	09/05/2024	09/27/2024	10/03/2024	10/07/2024	11/11/2024
N/A	0	08/15/2024	08/30/2024	09/19/2024	10/11/2024	10/17/2024	10/21/2024	11/25/2024
N/A	0	08/29/2024	09/13/2024	10/03/2024	11/01/2024	11/7/2024	11/11/2024	12/16/2024
N/A	0	09/12/2024	09/27/2024	10/17/2024	11/01/2024	11/7/2024	11/11/2024	12/16/2024
No CRC Meeting on December 19, 2024 or January 2, 2025								
N/A	0	09/26/2024	10/11/2024	10/31/2024	11/15/2024	11/21/2024	11/25/2024	12/30/2024



# Retail Annual Licensing: Notice Requirements



## Notice of Complete Application Determination for Annual Licensing Applications

The following Applications were deemed completed for the Retail Storefront Commercial Cannabis Activity as part of the Annual Licensing Process.

DCR Notice of Complete Annual License Applications for Retail Storefront : LAMC Section 104.06(b)

Applicant Name	DCR Application No.	Business Premises Address	Commercial Cannabis Activity	Council District	Community Plan Area	Notice of Complete Application Determination Date	Virtual Comm Meeting Dt
Perennial Holistic Wellness Center, Inc	LA-R-23-100028-ANN	11705 W VENTURA BLVD, STUDIO CITY, CA 91604	Retail Storefront	4	Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass	Monday, January 29, 2024	Thursday March 14, 2024
DTFG Collective, Inc.	LA-R-23-100031-ANN	930 S ALAMEDA ST, LOS ANGELES, CA 90021	Retail Storefront	14	Central City North	Monday, January 29, 2024	Thursday March 14, 2024
The Green Earth Farmacie, Inc	LA-R-23-100046-ANN	7756 N BURNET AVE, LOS ANGELES, CA 91405	Retail Storefront	6	Van Nuys - North Sherman Oaks	Monday, January 29, 2024	Thursday March 14, 2024
Greenhouse Herbal Center, LLC	LA-R-23-100086-ANN	5224 W HOLLYWOOD BLVD, LOS ANGELES, CA 90027	Retail Storefront	13	Hollywood	Monday, January 29, 2024	Thursday March 14, 2024
Kush Valley Collective	LA-R-24-100019-ANN	6500 S STANFORD AVE, LOS ANGELES, CA 90001	Retail Storefront	9	Southeast Los Angeles	Monday, January 29, 2024	Thursday March 14, 2024
The Pottery Inc.	LA-R-24-100056-ANN	5042 W VENICE BLVD, LOS ANGELES, CA 90019	Retail Storefront	10	West Adams - Baldwin Hills - Leimert	Monday, January 29, 2024	Thursday March 14, 2024
Ironworks Collective, Inc.	LA-R-24-100072-ANN	718 E COMMERCIAL ST, LOS ANGELES, CA 90012	Retail Storefront	14	Central City North	Monday, January 29, 2024	Thursday March 14, 2024
Cannatopia Gardens	LA-R-24-100083-ANN	13509 W HUBBARD ST, SYLMAR, CA 91342	Retail Storefront	7	Sylmar	Monday, January 29, 2024	Thursday March 14, 2024
California Herbal Remedies, Inc.	LA-R-24-100610-ANN	5470 E VALLEY BLVD, LOS ANGELES, CA 90032	Retail Storefront	14	Northeast Los Angeles	Monday, January 29, 2024	Thursday March 14, 2024
Valley Herbal Center, Inc.	LA-R-24-100614-ANN	14522 W VICTORY BLVD, VAN NUYS, CA 91411	Retail Storefront	6	Van Nuys - North Sherman Oaks	Monday, January 29, 2024	Thursday March 14, 2024
Huntington Patients' Association, Inc.	LA-R-24-100618-ANN	7011 N CANOGA AVE, LOS ANGELES, CA 91303	Retail Storefront	3	Canoga Park - Winnetka - Woodland Hills - West Hills	Monday, January 29, 2024	Thursday March 14, 2024
Holistic Pain Relief, LLC	LA-R-24-100628-ANN	5993 S ST. ANDREWS PL, LOS ANGELES, CA 90047	Retail Storefront	8	South Los Angeles	Monday, January 29, 2024	Thursday March 14, 2024
Los Angeles Wellness Center	LA-R-24-101796-ANN	12320 W PICO BLVD, LOS ANGELES, CA 90064	Retail Storefront	11	Palms - Mar Vista - Del Rey	Monday, January 29, 2024	Thursday March 14, 2024
Safe Harbor Patient's Collective, Inc.	LA-R-24-101803-ANN	1413 S WESTWOOD BLVD, LOS ANGELES, CA 90024	Retail Storefront	5	Westwood	Monday, January 29, 2024	Thursday March 14, 2024
Demeter Retail Group, LLC	LA-R-24-310019-ANN	4665 W PICO BLVD, LOS ANGELES, CA 90019	Retail Storefront	10	Wilshire	Monday, January 29, 2024	Thursday March 14, 2024
14901 Sherman Way LLC	LA-R-24-310120-ANN	14903 W SHERMAN WAY BLVD, VAN NUYS, CA 91405	Retail Storefront	6	Van Nuys - North Sherman Oaks	Monday, January 29, 2024	Thursday March 14, 2024

# Retail Annual Licensing: Notice Requirements



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

Department of Cannabis Regulation  
221 N. Figueroa St., Suite 1245  
Los Angeles, CA 90012



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

I M - BARCODE

[OWNER INFO]  
[MAIL\_ADDRESS]  
[Mail\_City], CA [Mail\_Zip]

City of Los Angeles - Department of Cannabis Regulation  
221 N. Figueroa St., Suite 1245 Los Angeles, CA 90012



CITY OF LOS ANGELES  
KAREN DASS, MAYOR

## Community Meeting Information

The Department of Cannabis Regulation (DCR) will conduct a community meeting via Zoom video conferencing at the specified date and time provided below. During this meeting, DCR will accept oral testimony concerning the application. Each individual will be afforded two minutes to provide oral testimony. Written testimony may be submitted through a dedicated JoForm link: <https://forms.joform.com/24033700928446> using the Applicant's DCR record number. The deadline for written submissions is the day of the community meeting listed below. DCR would appreciate it if each submission is limited to 10 pages on size 8 1/2 x 11 paper, including attachments. Written and oral testimony will be submitted for the Cannabis Regulation Commission, which will decide whether to issue the license during the public hearing listed below. Written testimony received after the deadline will not be included in the report presented to the Cannabis Regulation Commission. Please note that this meeting is designed solely for the community to express any concerns or support related to the application. There will be no discussion or decision made during this meeting.

<b>Community Meeting Date and Time:</b>	[Community Meeting Date & Time]
<b>Zoom Link:</b>	<a href="#">Join Info@360CPR</a> Or dial +1 (669)444-9171 Meeting ID: 828 1612 3177 Passcode: 001735

## Public Hearing Information

The Cannabis Regulation Commission (CRC) shall conduct a public hearing in-person at the location below. At the hearing, the CRC will consider public comment regarding the application and decide whether to issue the commercial cannabis license. The meeting's agenda will be provided no later than 72 hours before the meeting at [info@360CPR.com](#). Information about the meeting's proceedings will be provided on this meeting agenda, including instructions on how to provide oral public comment during the meeting or submit written submissions prior to the meeting. An individual's testimony will be limited to one (1) minute of general public comment per meeting and one (1) minute of public comment per agenda item, up to two (2) minutes per meeting. In total, an individual shall be limited to three (3) minutes of public comment per meeting. The Commission may limit the total amount of time for public comment.

<b>CRC Meeting Date and Time:</b>	[CRC Meeting Date & Time]
<b>CRC Location:</b>	Building and Safety Boardroom 201 N. Figueroa St., 9th Floor Los Angeles, CA 90012
<b>Participate by telephone:</b>	Dial +1 (877) 853-5227 Or dial +1 (888) 475-4499 (Toll Free) Meeting ID: 860 838 7310

Reasonable accommodations will be provided upon request. Sign language interpreters, language interpreters, assistive listening devices, or other auxiliary aids and/or other services may be provided upon request. To ensure availability of services, please make your request no later than **72-hours** prior to the community meeting or public hearing by calling the Commission Executive Assistant at (213) 978-0738 or by e-mail at [publiccomment@cityca.gov](mailto:publiccomment@cityca.gov)

\*Please note that the community meeting and public hearing may be recorded, via photographic, audio and/or other visual means. By attending the meeting, you consent to such recordings.

## NOTICE OF COMMUNITY MEETING & PUBLIC HEARING

Pursuant to Los Angeles Municipal Code section 104.06, please be advised that the following application submitted to the Department of Cannabis Regulation (DCR) for a license to conduct commercial cannabis activity is complete and there shall be a **community meeting** and a **public hearing** regarding this application:

DCR Application no.: [Cannabis\_Facility\_Within 700ft]  
Submitted by: [Business Name] at [Business Address]  
Activities Requested: **Retailer storefront (Type 10) commercial cannabis activity**  
Council District: [Council District]  
Community Plan Area: [Community Plan Area]

Detailed information about the community meeting and public hearing are on the reverse side.

**Interested parties are welcome to attend the community meeting and/or the public hearing to provide DCR and the Cannabis Regulation Commission, respectively, with input or information about this application.**

# Retail Annual Licensing: Notice Requirements



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

## NOTICE OF COMMUNITY MEETING & PUBLIC HEARING

Please be advised that there shall be a community meeting and a public hearing regarding the following application submitted to the Department of Cannabis Regulation for a license to conduct commercial cannabis activity:

DCR Application no.:

Submitted by: Business Name at Business Address

Activities Requested: Retailer Storefront (Type 10) commercial cannabis activity

**Interested parties are welcome to attend the community meeting and/or the public hearing to provide DCR and the Cannabis Regulation Commission, respectively, with input or information about this application.**

### Community Meeting Information

The Department of Cannabis Regulation (DCR) will conduct a community meeting via Zoom video conferencing at the date and time provided below. During this meeting, DCR will accept oral testimony concerning the application. Each individual will be afforded 2 minutes to provide oral testimony. Written testimony may be submitted through a dedicated JotForm link: <https://form.jotform.com/240317009264146> using the Applicant's DCR record number. The deadline for written submissions is the day of the community meeting listed below. DCR would appreciate it if each submission is limited to 10 pages on size 8 1/2 x 11 paper, including attachments. Written and oral testimony will be summarized for the Cannabis Regulation Commission, which will decide whether to issue the license during the public hearing listed below. Written testimony received after the deadline will not be included in the report presented to the Cannabis Regulation Commission. Please note that this meeting is designed solely for the community to express any concerns or support related to the application. There will be no discussion or decision made during this meeting.

<b>Community Meeting Date and Time:</b>	[Community Meeting Date & Time]
<b>Zoom Link:</b>	<a href="#">[adcr.info/3UldCZE]</a> Or dial +1 (669)444-9171 Meeting ID: 828 1612 3177 Passcode: 001735

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**Post Notice.** If you have not already posted the 11x17 notice emailed to you, please post it in a conspicuous place on the Business Premises immediately. Once posted, please take a photograph and reply to transmitting email with the photograph attached. Under Los Angeles Municipal Code (LAMC) section 104.06(b), the Applicant must print and post this notice immediately upon receipt. This poster provides notice of the community meeting and public hearing described in detail below.

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**Contact the Neighborhood Council.** If you have not already contacted your nearest Neighborhood Council, please do so immediately. Under LAMC section 104.06(b), within 10 days of receipt of the Notice of Complete Application, the Applicant or a designated representative is required to contact the closest Neighborhood Council and offer to appear and address questions about the Application. If you have already done this, please email proof – such as an email to the Neighborhood Council or a copy of the meeting minutes – to [DCR Licensing@lacity.org](mailto:DCR Licensing@lacity.org).

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**Community Meeting.** The purpose of the community meeting is to gather input from the public related to the Application. There will be no discussion or decision made during this meeting, and DCR will not respond to comments or questions during the meeting. Notice of the community meeting was mailed to the owners and occupants of all property within 700 feet of the property line of the proposed Business Premises. Notice was also provided to the nearest Neighborhood Council, Business Improvement District, and Council Office.

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**Community Meeting cont.** During this meeting, members of the public will be afforded 2 minutes to provide oral testimony, time permitting. The Applicant or a designated representative will be afforded the same 2 minutes to speak as the public, time permitting. The Applicant and/or members of the public will be allowed to speak on a first come, first serve basis. Prior to the day of the community meeting, members of the public may also submit written testimony. After the community meeting, all written and oral testimony will be summarized and put into a report for the Cannabis Regulation Commission.

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**The Cannabis Regulation Commission (CRC) public hearing.** The CRC will conduct an in-person public hearing. At the hearing, the CRC will decide whether to issue the commercial cannabis license after considering DCR's recommendation about the Application, the written summary of the community meeting prepared by DCR, the record before DCR, and any written information and oral testimony timely provided to the Commission in accordance with the Commission's Rules and Operating Procedures, available on DCR's website [here](#).



# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**The Cannabis Regulation Commission (CRC) public hearing cont. During the hearing, the CRC shall provide the Applicant or its authorized representatives up to ten (10) minutes to make an oral presentation regarding its application.** We strongly recommend the Applicant's designative representative attend the CRC meeting in-person if they plan to make an oral presentation. The CRC may also ask a DCR representative to testify at the hearing.

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**After the CRC hearing.** If the CRC decides to grant the Annual License, DCR will file the Notice of Exemption under the California Environmental Quality Act (CEQA). There is a 35-day appeal period for CEQA determinations. If there is no appeal, DCR will issue the Annual License. The licensee may then request an Operating Permit under LAMC 104.06(e) if all requirements are met.

# Retail Annual Licensing: Post Notice of Complete Application



CITY OF LOS ANGELES DEPARTMENT OF  
**CANNABIS  
REGULATION**

**After the CRC hearing cont.** If the CRC does not grant the Annual License, the Applicant may file an appeal to the Los Angeles City Council under LAMC 104.10. The CRC's decision to deny the issuance of the Annual License is final and effective upon the close of the 15-day appeal period if not timely appealed to the City Council. A final denial of an Annual License after exhaustion of all administrative appeals shall terminate any active Temporary Approval.

