

REGULAR SUBMISSIONS



LA-R-24-320091-ANN (801 N Virgil) - EHNC Letter of Support

2 messages

Stephanie Park <stephaniepark@easthollywood.net>

Tue, Mar 18, 2025 at 8:00 AM

To: Arrion Jafari <vrrarrion@gmail.com>, DCRLicensing@lacity.org, DCR Commission <cannabiscommission@lacity.org>
Cc: EHNC Board Members <ehnc@easthollywood.net>, Emma Howard <emma.howard@lacity.org>, Ted Walker <ted.walker@lacity.org>

To whom it may concern,

Please see below for a letter of support for the above-referenced project from the East Hollywood Neighborhood Council.

I have included the applicant's representative, as well as our contacts at Councilmember Soto-Martinez's office (CD-13), for their awareness.

Please let me know if you have any questions or comments.

Thank you,

--

Stephanie Park
Chair, Planning and Land Use Committee
District 2 Representative
East Hollywood Neighborhood Council



Support - LA-R-24-320091-ANN Cannabis Annual License.pdf

123K

Emma Howard <emma.howard@lacity.org>

Tue, Mar 18, 2025 at 9:46 AM

To: Stephanie Park <stephaniepark@easthollywood.net>

Cc: Arrion Jafari <vrrarrion@gmail.com>, DCRLicensing@lacity.org, DCR Commission <cannabiscommission@lacity.org>, EHNC Board Members <ehnc@easthollywood.net>, Ted Walker <ted.walker@lacity.org>

Thank you Stephanie, noted.

Emma Howard (*she/her*)
Community Development
& Planning Director
200 N Spring Street,
Room 480
Los Angeles, CA 90012
Tel: (213) 473-7013
Email: emma.howard@lacity.org



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****PLEASE NOTE:** E-mail correspondence with the office of Councilmember Hugo Soto-Martínez (including any attachments) may be subject to public disclosure under the California Public Records Act.**



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Los Angeles Dept. of Cannabis Regulation
221 N Figueroa St. Suite 1245
Los Angeles, CA 90012

Application: LA-R-24-320091-ANN
Address: 801 N Virgil Ave., Los Angeles, CA 90029
Position: SUPPORT

To whom it may concern:

The East Hollywood Neighborhood Council voted to support the above-referenced application for an Annual License for retail-storefront commercial cannabis activity, provided that their application meets all necessary requirements.

We also hereby confirm that the applicant proactively reached out to the neighborhood council to present as is required per the terms of the annual license application.

Thank you,
Christopher Martinez
Council President
East Hollywood Neighborhood Council



3316 N Eastern business AGAINST proposed cannabis business at 3324 N EASTERN

deborah aschheim <daschh@sbcglobal.net>

To: councilmember.jurado@lacity.org

Cc: DCRLicensing@lacity.org, DCRCCompliance@lacity.org, Cannabis@lacity.org, Lynne Berman <lynneberman@gmail.com>, 32068@lapd.online

Dear Councilmember Jurado,

I called your City Hall office and attempted to call the El Sereno office. I spoke with someone in your City Hall office but I am reiterating my concerns in an email so I can cc my business partner. I am co-owner of a business at 3316 North Eastern, we have owned the building since 2012.

1. I am writing to express our strong objection to the proposed cannabis business at [3324 North Eastern Ave](#), application LA-R-24-310134-ANN, submitted by THREE DONKEYS INC. Our business is artists studios for 6 artists. Previously, when there was a recycling center across the street from us on the West side of Eastern Ave, we had years of problems with noise and trash. In December 2021, there was also an illegal gambling operation at this location that resulted in a massive LAPD raid. One of my tenants and I were trapped in the building for hours as we waited for the police to leave. We would love to see a stable, community serving business occupy the vacant building, but we are distressed at the prospect of a cannabis business. In general, we approve of cannabis but we do not want to make drug use more accessible to kids in the neighborhood. As you are aware, this is a mixed use zone with storefront retail but also many families in residential use. Personally, my business partner and I, Lynne B remain, have our art studios at 3316 N Eastern and come to the building every day. Our tenants work at various hours and often are there during the day. We will attend the zoom meeting and the in person hearing but we would also like an opportunity to discuss the proposed business with CD-14 and with the Department of Cannabis Licensing.

2. I am also writing because I am concerned that the outreach to community to solicit public comments has not been adequate. We have done an informal survey of our residential neighbors in El Sereno and most are unaware of the proposed cannabis business.

- I only found out about it because I received a flyer at the mailing address for our business.
- The flyer was in English only, and many of our neighbors speak primarily Spanish
- The flyer has dense language and is not easy to understand. It requires you to type strings of information manually into phone or computer to register comment—it is not user friendly.
- A zoom meeting at 9 am on a weekday is not an accessible platform for our El Sereno neighbors who work during the day and may have limited access to zoom.
- The public hearing on a weekday at 2 PM is similarly not accessible to families who work.

3. I would like to request that you make the letter I received more widely available to neighbors of N Eastern Avenue, ideally in a simplified format and IN SPANISH, as the notice I received was only in English.

4. We are happy to distribute flyers to our neighbors IN ENGLISH AND SPANISH if you can make them available for us to pick up at the CD-14 El Sereno office, or drop off at our building.

Please get back to me,

Thank you,
Deborah Aschheim

NOTICE OF COMMUNITY MEETING & PUBLIC HEARING

Pursuant to Los Angeles Municipal Code section 104.06, please be advised that the following application submitted to the Department of Cannabis Regulation (DCR) for a license to conduct commercial cannabis activity is complete and there shall be a **community meeting** and a **public hearing** regarding this application:

DCR Application no.: **LA-R-24-310134-ANN**

Submitted by: **THREE DONKEYS INC. at 3324 N. EASTERN AVE.**

Activities Requested: **Retailer Storefront (Type10) Commercial Cannabis Activity**

Council District: **14**

Community Plan Area: **NORTHEAST LOS ANGELES**

Detailed information about the community meeting and public hearing are on the reverse side.

Interested parties are welcome to attend the community meeting and/or the public hearing to provide DCR and the Cannabis Regulation Commission, respectively, with input or information about this application.



Case No: LA-R-24-100035-ANN | 824 E 17th St, Los Angeles 90021

Debby Zhou <debby.zhou@dlanc.com>
Bcc: CannabisCommission@lacity.org

Thu, Mar 13, 2025 at 2:52 PM

Dear Community Partners,

At our regular meeting on March 11, 2025, the Downtown Los Angeles Neighborhood Council voted to approve the following letter for case number LA-R-24-100035-ANN.

Please let me know if you have any questions or concerns regarding our position.

Best Regards,

--

Debby Zhou

VP of Administration / PLUC / Livability Committee Chair

South Park Resident Director

(M) 424-261-8596

[Downtown Los Angeles Neighborhood Council \(DLANC\)](#) | City of Los Angeles



FINAL - DLANCsupportletter_LA-R-24-100035-ANN.pdf
385K

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**CITY OF LOS ANGELES
CALIFORNIA**



WWW.DLANC.COM

EMAIL: INFO@DLANC.COM

March 11, 2025

Cannabis Regulation Commission,
Department of Cannabis Regulation
221 Figueroa Street, Suite 1245
Los Angeles, California 90012

VIA EMAIL

RE: **Case No:** LA-R-24-100035-ANN
 Project Address: 824 E 17th St, Los Angeles, CA 90021
 Applicant: LA Farmers/ The GOAT Inc.
 Project Description: A letter of support for the issuance of an Annual Cannabis Retail license.

To Whom It May Concern:

At our regularly held public meeting on March 11, 2025, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to support the below request.

DLANC **supports** the Applicant's request for licensure in Case No. LA-R-24-100035-ANN. DLANC's support is conditioned on the Applicant agreeing to the following stipulations for the project.

In DLANC's view, the information presented provides adequate justification for granting the Applicant's requests. *Subject to the conditions set forth below* and any additional conditions recommended by the LAPD or Council District Office, DLANC encourages the Los Angeles Department of Cannabis Regulation to approve the Applicant's project.

CONDITION 1: Owner/Operator will come back and present to DLANC PLUC should owner/operator change.

CONDITION 2: Any amplified or outdoor noise shall be mitigated such that it will remain in compliance with the LA Noise Ordinance.

CONDITION 3: Owner/Operator complies with all provisions of LAMC §104 (Ordinance No. 183,241) and other regulatory requirements of the City of Los Angeles.

CONDITION 4: Owner/Operator installs enhanced architectural and area lighting at the on-site parking lot.

If possible, please send a digital copy of your decision letter via e-mail to pluc@dlanc.com in lieu of a hard copy. Thank you in advance for your consideration of the comments presented in this letter.

Sincerely,



Claudia Oliveira
President,
DLANC



Debby Zhou
Chair,
DLANC Planning & Land Use Committee

Cc:

Kevin Ocubillo, Council District 14 (via email)
Det. George Beshail, LAPD Newton Division (via email)

**CORRESPONDENCE
PREVIOUSLY
DISTRIBUTED FOR
CONTINUED CASES**



2/6/25 Hearing Comment from NSNC

Tiffany Caldwell <tcaldwell.nsnrc@gmail.com>
To: CannabisCommission@lacity.org

Sun, Feb 2, 2025 at 10:21 PM

Please accept the following attached comment from the Northridge South Neighborhood Council for the following agenda item for the 2/6 hearing:

37. DCR Core Record No. 310245

Tiffany Caldwell - President
Planning and Land Use Chair
<https://www.northridgesouth.org/>



DCR_310254_Goldstar Industries.pdf
221K

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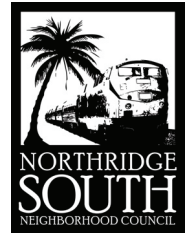
Brittany R Carr
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**CITY OF LOS ANGELES
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**NORTHRIDGE SOUTH
NEIGHBORHOOD COUNCIL**

E-mail: northridgesouth@gmail.com
Website: <http://www.northridgesouth.org>



February 1, 2025

LA City Cannabis Commission

RE: #310245
19336 W Nordhoff St

Dear Commissioners:

On January 23, 2025 the Board of Northridge South Neighborhood Council voted in the following manner to draft the following statement.

Yes: 10
No: 0
Absent: 3

“Northridge South Neighborhood Council cannot recommend approving application #310245 for Goldstar Industries LLC operating at 8912 Reseda Blvd as we have been unable to interact with the applicant. Good faith attempts made to contact the applicant were never returned and the name and emails associated with the application do not match what was provided as a phone number.”

Yours truly,

Tiffany Caldwell

Northridge South Neighborhood Council
President
Planning and Land Use Chair



Hearing for LA-R-24-100008-ANN Hollistic Alternative

Michael Eisenberg <michael.eisenberg1@gmail.com>
To: cannabiscommission@lacity.org

Fri, Jan 17, 2025 at 7:53 PM

I am the property owner and landlord at 18306 Eddy Street, Northridge, 91325. Hollistic Alternative was a tenant. I evicted Hollistic Alternative from my premises at 18306 Eddy St and retook possession of my property on Sept 18, 2024. There is no cannabis business at this property now. I believe this hearing is now irrelevant.

Michael Eisenberg
67143 Fryrear Road
Bend, OR 97703
michael.eisenberg1@gmail.com